



## **SPEAKER INTRO AND TALK SUMMARY**

**Melanie Johnson & Jenn Foster “The Queens of Self Publishing”**  
**[www.EliteOnlinePublishing.com](http://www.EliteOnlinePublishing.com)**

**TITLE: Boost Your Business Using the Most Powerful Marketing Tool on the Planet**

*-- For experts who love what they do and want to create a brand and platform that will stand the test of time!*

**Special Guests: Best-selling authors Jenn Foster and Melanie Johnson. Authors of the *Book Writing Bible* & the *Elite Story Starter Series***

Do you want to boost your business and gain professional credibility? Or do you have great ideas and aren't sure how to share them? Best-selling authors Jenn Foster and Melanie Johnson will teach you how to market yourself and your business in a revolutionary way.

In this high energy session you'll learn:

- Learn the number-one strategy for building your business and brand
- Increase your business's Credibility, Status and Authority
- 3 secrets to designing a truly irresistible marketing tool, versus a bundle of fluff...Yes, they can tell!
- Multiply Your Income 3-5x or More

Let interested customers walk away knowing the benefit of your fabulous products or services. Give them what they need to say "YES!"



## Melanie's BIO FOR PRINT

Melanie Churella Johnson owned and operated two independent TV stations. Melanie started her career as a News Anchor in Detroit at Channel 20 after she won the title of Miss Michigan and was first runner up to Miss America. She's been a News Anchor, Producer, Writer, Public Relations, Promotions, TV ad sales, Programming negotiations and Financial Strategist. She built and marketed the Houston Mansion. She is currently the owner of Elite Online Publishing and Charity Auction Consignments.

Recognized publishing and marketing expert. Recently featured at the 2016 super bowl and national marketing product conference in San Diego, CA. Melanie delivers high-impact books and marketing strategies for turbo-charging entrepreneurs and small business owners.

Josh Evans, #1 Best Selling Author says " Without Elite Online Publishing I would have never become a Best Selling Author. Working with Melanie and Jenn was a Fantastic process all along the way."

According to bestselling author Maica Walker Elite Online Publishing "does exactly what they say they are going to do. They made sure I had visibility on a daily basis. The process was very unique and one on one. I really appreciate them and enjoyed the process a lot "

"It was awesome, I couldn't imagine writing a book any other way" says Lexi Quisenberry "With Elite you have a team guiding you every step of the way."

After 20 years of owning and operating two independent TV stations, Melanie became a 8x Best Selling Author and created a new company that put her skills to the test as an entrepreneur.

In just one short year, Melanie created 25 bestselling books, book writing retreats and a successful publishing and marketing company with 2 kids in tow as a single Mom. Melanie is the undisputed expert on how to make your Book a #1 Best Seller.

**Free offer. To receive our monthly Newsletter and Elite Online Publishing's FREE Book, *Accomplishment and Success Story Starter* Simply text your name and email to 832-572-5285 today. [Find Melanie on Amazon](#)**



## Jenn's BIO FOR PRINT

Jenn Foster is one of today's national leading online and mobile marketing experts, an award winning web designer, author and sought after speaker. Jenn is the owner of Elite Online Publishing and the founder and CEO of Biz Social Boom, companies dedicated to helping business owners of all sizes thrive in today's highly technical world of product and service promotion.

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After 10 years of running a successful retail store and 12 years of running a winning Web Design and SEO business, she became a 10x Best Selling Author and created a new company that put her skills to the test as an entrepreneur.

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## INTRODUCING MELANIE JOHNSON & JENN FOSTER

If you're tired of being the best kept secret in your field, today is your chance to transform that forever. If you LOVE what you do, but HATE the “marketing part”, you're in for a treat!

Today, I'm thrilled to introduce to you Melanie Johnson and Jenn Foster, known by many as "The Queens of Self Publishing." Jenn is a national leading online and mobile marketing expert, an award winning web designer, author and sought after speaker. Jenn & Melanie are the Proud owner of the fastest growing publishing company, recently featured at the 2016 super bowl and national marketing product conference in San Diego, CA.

Melanie & Jenn teach experts, who are making a difference, how to get their message out and enjoy massive results, without spending a lot of money.

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After 30 years of experience in the media, advertising, Tv broadcasting, web design and SEO business Jenn and Melanie created a new company that put their skills to the test as an entrepreneurs.

In just one short year, Melanie and Jenn created 25 bestselling books, book writing retreats in the Dominican Republic and a successful publishing and marketing company with 5 kids in tow as single Moms.

Melanie and Jenn are the undisputed experts on how to make your book a #1 Best Seller!

Welcome Jenn Foster or Melanie Johnson



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Welcome Melanie Johnson

## Short Bio / Intros

**Melanie Churella Johnson** owned and operated two independent TV stations. She has been in front of and behind the camera. Melanie started her career as a News Anchor in Detroit at Channel 20 after she won the title of Miss Michigan and was first runner up to Miss America. She built and marketed the Houston Mansion. She is currently the owner of Elite Online Publishing and Charity Auction Consignments. Melanie is a five-time best-selling author. Melanie has two teenage boys and resided in Houston Texas. She loves spending time with her family and traveling.

**Jenn Foster** is one of today's national leading online and mobile marketing experts, an award winning web designer, author and sought after speaker. Jenn is the owner of Elite Online Publishing and the founder and CEO of Biz Social Boom, companies dedicated to helping business owners of all sizes thrive in today's highly technical world of product and service promotion. When she is not helping her clients, Jenn enjoys spending time with her three children, experiencing the great outdoors and she loves Zumba.





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