Expanded\\ WORKING



# CONFERENCE | 2017 W.I.N.

### "WEALTH / INCLUSION / NETWORKS"

### **Complete Training Schedule**

#### **EXHIBITOR HOURS:**

Thursday, July 6th 12:30 PM - 8:30 PM Friday, July 7th 9:00 AM - 6:00 PM Saturday, July 8th 9:00 AM - 5:00 PM

#### **SPECIAL OFFER:**

"COMPLIMENTARY COACHING SESSIONS" BOOK NOW IN COACHING AREA! [Every Day, 9:00 AM - 9:00 PM]

# **POWERNETWORKING CONFERENCE "BONUS DAY" PROGRAM**WEDNESDAY, July 5th

[PRE-REGISTRATION: 8:00 AM – 8:00 PM]

Gaylord National Resort and Convention Center Potomac Ballroom A & B Desk

#### **WELCOME**

4:00 PM - 5:00 PM "CELEBRATION OF DR. MYLES MUNROE" (VIEWING PARTY)" NEW

Room: Cherry Blossom Ballroom

Host: George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, Power

Networking; Myles Munroe, Jr., Chief Executive Officer, Myles Monroe

**International** 

5:00 PM DINNER ON YOUR OWN



6:30 PM - 8:10 PM

#### (17-MINUTE POWER PRESENTATIONS)

Room: Cherry Blossom Ballroom

6:30 PM - 6:50 PM

LEVERAGING YOUR BUSINESS GROWTH USING TECHNOLOGY NEW

Presenter: Brian Tippens, J.D., Vice President, Chief Diversity Officer, Hewlett

**Packard Enterprise** 

6:50 PM - 7:10 PM

"THE POWER OF COACHING...YOU CAN'T SEE THE PICTURE WHEN YOU ARE IN THE FRAME"

Presenters: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny Designers University®, and Dr. Joel Martin, President, Triad West

7:10 PM - 7:30 PM

"DEVELOPING NEW BUSINESSES: MARIJUANA INDUSTRY?" NEW

Presenter: Jason Fenwick, Director – Business Advisory Group, Windsor, Wyeth & Ward, LLC

7:30 PM - 7:50 PM

"CELEBRITY SCIENCE: BECOMING THE PREMIER EXPERT IN YOUR LANE"

Presenter: Kym Yancey, Co-Founder, eWomennetwork

7:50 PM - 8:10 PM

"ECONOMICS IS THE NEW BLACK POWER: HERE'S WHY!" PART 1 NEW

Presenter: Bishop James Dixon, II, The Community Of Faith (Houston, TX)

#### 8:30 PM – 9:45 PM POWERNETWORKING WORKSHOP INTENSIVES A "AFTER DARK (AD)"

AD- A1: "LEVERAGING YOUR BUSINESS GROWTH USING TECHNOLOGY"

Room: Azalea 1

Presenter: Brian Tippens, J.D. Vice President, Chief Diversity Officer, Hewlett Packard Enterprise

**AD- A2: "MEET THE COACHES AND SIGN UP NOW"** 

Room: Camellia 3-4

Presenters: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny

Designers University®, and Dr. Joel Martin, President, Triad West

AD- A3: "DEVELOPING NEW BUSINESSES: MARIJUANA INDUSTRY?" NEW

Room: Azalea 3

Presenter: Jason Fenwick, Director - Business Advisory Group, Windsor, Wyeth & Ward, LLC

Emerging Markets create new opportunities for entrepreneurs to create new businesses using technology, changing social trends, and new government policies. These opportunities are apparent, but most people do not know how to take financial advantage of them. This seminar will teach you the nuts and bolts of creating a company to take advantage of these opportunities.

AD- A4: "CELEBRITY SCIENCE: BECOMING THE PREMIER EXPERT IN YOUR LANE" NEW

Room: Camellia 1

Presenter: Kym Yancey, Co-Founder, eWomennetwork

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It's imperative that others view you as the premier expert in your lane, if you want accelerated growth and prosperity. Being a celebrity is not reserved for Hollywood. You can be a business celebrity with a small fan base and create a wonderfully fulfilled lifestyle. Learn the 8 secrets to standing out and creating celebrity for your brand.

#### AD- A5: "ECONOMICS IS THE NEW BLACK POWER: HERE'S WHY!" PART 2 NEW

Room: Azalea 2

Co-Presenters: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, *Power*Networking; Dr. William Pickard, CEO, Global Automotive Group; Bishop James Dixon, II, The Community Of Faith (Houston, TX); and BWA Team

Our vision is to build a community if not an army of African Americans who are committed to financial literacy and building for our children's children. Learn how you can become a part of the \$4-trillion financial services industry. "Think entrepreneurially and multiple stream of income." Learn tax strategies to pay yourself instead of Uncle Sam.

#### 10:00 PM - 12:00 AM POWERNETWORKING POSE "MEET & GREET"

# **PowerNetworking Conference 2017**THURSDAY, July 6<sup>th</sup> – [REGISTRATION: 8:00 AM - 5:00 PM]

Potomac Ballroom A & B Registration Desk

### **SPECIAL OFFER:**

"COMPLIMENTARY COACHING SESSIONS" BOOK NOW IN COACHING AREA! [Every Day, 9:00 AM - 9:00 PM]

7:00 AM - 8:00 AM

"POWERNETWALKING: WALK THE GAYLORD GROUNDS WITH YOUR NEW FRIENDS: EXERCISE, NETWORK, BOND AND HAVE FUN WITH WENDY IDA!"

Host: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert &

Lifestyle Coach

**Strategic Partner: Isagenix** 

Room: MEET IN FRONT of the Cherry Blossom Ballroom at 7:00 AM

### 7:00 AM – 8:00 AM "MAXIMIZE YOUR MORNING WITH MEDITATION WITH AVALAURA"

Host: Avalaura Gaither Beharry, Founder, Avalaura's Healing Center

Room: Camellia 2

7:00 AM - 8:00 AM "SUNRISE PRAYER WITH PNC CELEBRITY MC: DR. STACIE N.C. GRANT"

Host: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny Designers University®

Room: Magnolia 2

9:00 AM – 9:30 AM RIBBON CUTTING

Room: Potomac Ballroom A & B Lobby

### 9:30 AM – 10:15 AM OPENING CEREMONY PRESENTATION "WELCOME, LIBATIONS, MEDITATION

AND PRAYER"

Room: Potomac Ballroom A & B

Presenters: Dr. Ron Daniels, President, Institute of the Black World

21st Century; Dr. Emma Fraser-Pendleton, Fraser/Pendleton Consulting Group

10:15 AM – 11:15 AM "POWERPLENARY 1: THE STATE OF BLACK AMERICA! "IT IS TIME TO WIN""

Room: Potomac Ballroom A & B

Presenter: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. &

Founder, *Power*Networking

11:20 AM – 12:10 PM "RECOGNIZING OUR BRILLIANCE AS AN AFRICAN PEOPLE: THE STORY OF OUR CONTRIBUTIONS TO HISTORY, CULTURE AND RELIGION"

Room: Potomac Ballroom A & B

Presenter: Dr. Anthony T. Browder, Egyptologist, Author, Lecturer

Self-determination, and Black self-respect is a natural by-product of self-awareness, and together they form the mental and spiritual cornerstones of freedom and success. We as Africans in America have been socially engineered to reject our past. Too many of us mistakenly believe that the past has no bearing on the future. This presentation will show you who we really are and lift you and your children to heights already achieved and is now expected of them. This presentation is REQUIRED for all participants!

12:10 PM – 12:30 PM "DR. GINA PAIGE PRESENTING: OUR AFRICAN DNA, "A REVEAL""

Room: Potomac Ballroom A & B

Presenter: Dr. Gina Paige, Co-Founder, African Ancestry.com

12:30 PM - 1:30 PM LUNCH ON YOUR OWN

1:30 PM - 4:00 PM

PoverTalks

(17-MINUTE POWER PRESENTATIONS)

Room: Potomac Ballroom A&B

"PERSONAL GROWTH AND DEVELOPMENT; THE LEARNING ZONE VS. THE PERFORMANCE ZONE"

1:30 PM - 1:50 PM

Presenter: Dr. Emma Fraser-Pendleton, Fraser/Pendleton

**Consulting Group** 

"ECONOMICS IS THE NEW BLACK POWER: PART 3
ONE MILLION MILLION DOLLAR BABIES" (BWA) [VIDEO PRESENTATION]

1:50 PM - 2:10 PM

Presenter: Marlon Smith, Certified Wealth Mastery Presenter, Success By Choice, Inc.

"YOUR HEALTH IS YOUR WEALTH" PART 1

2:10 PM - 2:30 PM

Presenter: Suzan Hart, CEO, HartZone, Inc.

"MILLION DOLLAR BRANDING MASTER CLASS" NEW

2:30 PM - 2:50 PM

Presenter: Dr. Tiana Von Johnson, CEO, Tiana Von Johnson.com, TVJ Worldwide, LLC.

"BIG BRAND FOR BIG MONEY: WHAT IT TAKES TO CREATE AN IRRESISTIBLE, MOUTH-WATERING BRAND THAT GETS YOU THE MONEY YOU DESERVE"

#### 2:50 PM - 3:10 PM

Gerry Foster, President, GerryFosterBranding.com

3:10 PM - 3:30 PM

"WEALTH SECRETS THE RICH DON'T TALK ABOUT AT COCKTAIL PARTIES" NEW

Presenter: Dr. Terrence Cash, Chairman & Founder, Greenlight Corporate Groups

3:30 PM - 3:50 PM

"3 SIMPLE SEVEN FIGURE SECRETS"

Presenter: Myron Golden, Speaker, Trainer, Business Development & financial Literacy, Skillionaire Enterprises, Inc.

3:50 PM - 4:10 PM

"CUSTOMER EXPERIENCE - INCREASING YOUR REVENUE WITH A SPIRIT OF EXCELLENCE"

Presenter: Simon T. Bailey, CEO, Simon T. Bailey International

4:00 PM - 5:30 PM POWERNETWORKING WORKSHOP INTENSIVES B NEW

#### **B1:** "TECHNOLOGY & PEAK PERFORMANCE"

Room: Camellia 3

Presenters: Trevor Otts, Marketing Coach, Advertising & Brand Expert & Che Brown, America's Leading Sales Expert

Do you want to be told what you need to do or do you actually want to get something done? You will learn and actually implement the #EvergreenRevenueModel, the most comprehensive sales and marketing system in the world. If you ever wanted a system that included social media, marketing, sales, and automation this is it!

# **B2:** "ECONOMICS IS THE NEW BLACK POWER: PART 4 ONE MILLION MILLION DOLLAR BABIES (BWA)"

Room: Azalea 2

Presenter: Marlon Smith, CEO, Success By Choice, Inc., & BWA Team

Imagine.... Imagine your children, nieces and nephews having the financial resources to fund their own businesses, purchase their own homes, and create their own scholarship funds for the next generation... The Black Wealth Alliance is making this a reality. "Think \$1 trillion wealth transfer to future generations."

#### **B3: "YOUR HEALTH IS YOUR WEALTH" PART 1**

Room: Azalea 1

**Strategic Partner: Isagenix** 

Presenter: Suzan Hart, CEO, HartZone, Inc., and Wendy Ida, Fitness Expert and TV Host Do long hours and stressful deadlines having you exhausted and burnout? Get ready for three mind-shifting strategies to elevate your health and wealth while also creating a Fulfilled Life.

#### B4: "HOW TO BUILD A MULTIMILLION DOLLAR BRAND MASTER CLASS" NEW

Room: Camellia 4

Presenter: Dr. Tiana Von Johnson, CEO, Tiana Von Johnson.com, TVJ Worldwide, LLC.

Learn how to build on your passions and generate millions like Tiana did at 27-years-old. Thousands of dollars worth of ideas no one will ever teach you will be presented.

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### B5: "BIG BRAND FOR BIG MONEY: WHAT IT TAKES TO CREATE AN IRRESISTIBLE, MOUTH-WATERING BRAND THAT GETS YOU THE MONEY YOU DESERVE"

Room: Camellia 2

Presenter: Gerry Foster, President, Gerry Foster Branding.com

Would you like to build a brand so desirable customers will <u>crawl over broken glass</u> to get what you have? Your brand is not some logo, website, or book. It's knowing "what to say and how best to say it!" Gerry has helped over 100,000 small businesses with branding from 600 different industries! Profit from this world-renowned branding expert considered by many to be America's #1 speaker and trainer on small business branding! Get a FREE ASSESSMENT of your current brand on the top 25 critical factors.

#### B6: "WEALTH SECRETS THE RICH DON'T TALK ABOUT AT COCKTAIL PARTIES" NEW

Room: Magnolia 2

Presenter: Terrence Cash, Chairman & Founder, Greenlight Corporate Groups

In this dynamic, inspirational and informative workshop, multi-millionaire and wealth strategist, Dr. Terrence Cash shakes up the traditional entrepreneurial rites of passage by helping elevate your overall mindset, perspective and relationship with money to achieve true freedom in life. Thus, you can through this freedom gain an upward leap in opportunity, choice and control previously unthinkable. Learn the Top 10 money rules to run your life as a business.

#### **B7: "SCALE YOUR BUSINESS TO SEVEN FIGURES"**

Room: Azalea 3

Presenter: Myron Golden, Speaker, Trainer, Business Development & financial Literacy

Skillionaire Enterprises, Inc.

Let Myron Golden teach you the systems and formulas he has used to help 1 of his clients grow their business from being over a million dollars in debt, to revenues in excess of \$1,000,000 per month in less than 10 years.

# **B8: "CUSTOMER EXPERIENCE - INCREASING YOUR REVENUE WITH A SPIRIT OF EXCELLENCE"**

Room: Camellia 1

Presenter: Simon T. Bailey, CEO, Simon T. Bailey International

Customers that have a great experience with a company are 9x more likely to recommend them, 8x more likely to trust them, 7x more likely to forgive their mistakes and to buy from them again. Get ready to learn how to embed the spirit of excellence into every customer engagement.

#### 5:30 PM – 6:30 PM POWERNETWORKING REFRESH HOUR

#### 6:30 PM – 8:45 PM 30<sup>TH</sup> ANNIVERSARY CELEBRATION DINNER

Room: Potomac Ballroom A & B (Business Attire)

Hosts: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, PowerNetworking; Dr.

Randal Pinkett, Chairman and CEO, BCT Partners

Auctioneer: Gerry Foster, President, GerryFosterBranding.com

#### **Corporate Professionals of the Year Award:**

• John Bonhomme, President, JP Morgan Chase

• Cheryl Pierson McNeil, Senior Vice President, The Nielsen Company

### **National Community Service:**

Jonathan A. Mason, National President, Phi Beta Sigma

Music: "A Motivational Anthem - You Were Born to Be Great and

Song: Imaj -- America's Sweetheart

Presenter: Marc Baxter, CEO, Empowerment Unlimited, LLC

**BrainShare Celebrity Participants: To Be Announced** 

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8:45 PM – 10:00 PM "NATIONAL TOWN HALL MEETING: LEVERAGING OUR BUYING POWER: NEXT

STEP?"

**Sponsors: Comcast and First Financial Services, Inc.** 

Room: Potomac Ballroom A & B

Moderator: Dr. Randal Pinkett, Chairman and CEO, BCT Partners

Panelists: Dr. Julianne Malveaux, Honorary Co-Chair of the Social Action Commission, Delta Sigma Theta Sorority, Inc.; Cheryl Pearson-McNeil, Senior Vice President, Communications, ACNielsen U.S; Emmett T. Vaughn, Director, Diverse Business Empowerment, Exelon Corp.; Nataki Kambon, National Spokesperson and CEO, LetsBuyBlack365.com (NOTE: SPECIAL PRESENTATION BY CHERYL PEARSON-MCNEIL)

10:00 PM POWERNETWORKING IN POSE LOUNGE

[NO "AFTER DARK (AD)" WORKSHOPS]

FRIDAY, July 7<sup>th</sup> *Power*Networking Conference 2017 [REGISTRATION: 8:00 AM - 5:00 PM]

Potomac Ballroom A & B Desk

#### **SPECIAL OFFER:**

"COMPLIMENTARY COACHING SESSIONS" BOOK NOW IN COACHING AREA! [Every Day, 9:00 AM - 9:00 PM]

7:00 AM – 8:00 AM "POWERNETWALKING: WALK THE GAYLORD GROUNDS WITH YOUR

NEW FRIENDS: EXERCISE, NETWORK, BOND AND HAVE FUN WITH

WENDY IDA!"

Host: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert &

Lifestyle Coach

**Strategic Partner: Isagenix** 

Room: MEET IN FRONT of the Cherry Blossom Ballroom at 7:00 AM

7:00 AM – 8:00 AM "MAXIMIZE YOUR MORNING WITH MEDITATION WITH AVALAURA"

Host: Avalaura Gaither Beharry, Founder, Avalaura's Healing Center

Room: Camellia 2

7:00 AM - 8:00 AM "SUNRISE PRAYER WITH PNC CELEBRITY MC: DR. STACIE N.C. GRANT"

Host: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny Designers University®

Room: Magnolia 2

*Power*Talks

9:00 AM – 11:40 AM: (17-MINUTE POWER PRESENTATIONS)

Room: Cherry Blossom Ballroom

9:00 AM - 9:20 AM

"YOUR HEALTH IS YOUR WEALTH: LIVING A FULFILLED LIFE" PART 2 Presenter: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert

o Tieschier. Wendy Ida, Dest-Sching Author, Speaker, TV Host, Pithe

& Lifestyle Coach

9:20 AM - 9: 40 AM

"THE POWER OF ENTERPRISE: CONNECTING WITH AFRICA"

Presenter: Linus Okorie, President, Guardians of the Nation

International, Abuja, Nigeria

9:40 AM - 10:00 AM

"ECONOMICS IS THE NEW BLACK POWER: PART 5

STRAGIES TO SUPERCHARGE YOUR INCOME AND PROFITS"

Presenter: Dr. Jennifer Jones, President & CEO, HOCS Strategic Business

**Solutions** 

10:00 AM - 10:20 AM

"EMOTIONAL INTELLIGENCE: THE CRITICAL MISSING LINK TO

YOUR SUCCESS " NEW

Presenter: Dr. Samantha Madhosingh, CEO, ElevateHER, LLC

10:20 AM - 10:40 AM

"HIDDEN KEYS TO BUSINESS SUCCESS, WEALTH & FINANCIAL

FULFILLMENT" NEW

Presenter: Dr. Terrence Cash, Chairman & Founder, Greenlight Corporate

Groups

10:40 AM - 11:00 AM

"BODY LANGUAGE: I SEE WHAT YOUR THINKING" NEW

Presenter: Linda Clemons, CEO, Sisterpreneur, Inc.

11:00 AM - 11:20 AM

"DAMN THE ECONOMY! FULL SPEED AHEAD WITH SUSTAINABLE

**STRATEGIC** 

**ALLIANCES**"

Presenter: Emmett T. Vaughn, Director, Diverse Business Empowerment,

Exelon Corp.

11:20 AM - 11:40 AM

" CRUSH THE STAGE: EXACTLY HOW TO EARN MILLIONS

BY SPEAKING TO MILLIONS "

Presenter: Delatorro L. McNeal, II, CEO, Platinum Performance LLC

12:30 PM - 2:00 PM "BRAINSHARE LUNCHEON"

Room: Potomac Ballroom A & B

Co-Hosts: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, PowerNetworking and

Dr. Randal Pinkett, Chairman and CEO, BCT Partners

Song: Imaj -- America's Sweetheart

**Entrepreneurs of the Year Award:** 

Dr. William Pickard, CEO, Global Automotive Group

• D. Shakira Stewart, CEO, Optimum Payment Solutions, Inc.

**International Entrepreneur of the Year Award:** 

• John Momoh, Chairman/CEO, Channel Television, Lagos, Nigeria

**National Community Service Award:** 

John Hope Bryant, Founder, Operation HOPE

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• Dr. Susan Taylor, Founder and Chief Executive Officer, National CARES Mentoring Movement and Editor-in-Chief Emeritus, *Essence Magazine* 

**BrainShare Celebrity Participants: To Be Announced** 

3:00 PM - 4:30 PM WORKSHOP INTENSIVES C

C1: "THRIVE: GAME CHANGING STRATEGIES FOR BLACK LEADERS TO MASTER 7-FIGURE PROFITS"

Room: Azalea 1

Presenter: Allyson Byrd, CEO, The Profit Accelerator

Join this mega-session whether you're a business veteran or a newbie and discover the 3 key strategies that shift you to sustainable, scalable and repeatable business for now-money-now. Winning in business is more than philosophies on wealth, investments and development – its implementation and execution like a game-changer. Your next business breakthrough is inside of this high-content session. See you there!

# C2: "WHAT'S YOUR BRAND SAYING BEHIND YOUR BACK (THAT'S COSTING YOU CUSTOMERS?): ONLINE BRANDING SECRETS THAT KEEP YOUR CASH REGISTER RINGING!"

Room: Magnolia 2

**Presenters:** Sherrod Shackelford and LaVon Lewis, CEO's and Co-Founders of PDGBranding.com When customers think of your brand, what comes to mind? The average American is bombarded by over 3,000 messages per day. How will your brand stand out? We will teach creative, sure-fire secrets to leveraging your brand. We will read your business card and tell you what your brand is saying behind your back LIVE.

# C3: "ECONOMICS IS THE NEW BLACK POWER: PART 6 STRATEGIES TO SUPERCHARGE YOUR INCOME AND PROFITS"

Room: Azalea 2

Presenter: Dr. Jennifer Jones, President & CEO, HOCS Strategic Business Solutions; Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, *Power*Networking; Dr. William Pickard, CEO Global Automotive Group; and BWA Team

Ben Franklin wrote, "In this world nothing can be said to be certain, except death and taxes." When it comes to income and profits, it's not how much you make, it's how much you keep. Learn the secret Ben Franklin knew about building wealth that most Black folks still don't know!



Room: Azalea 3

Presenter: Brother Bedford, President, Global Marketing and Publishing

In this interactive workshop Bro. Bedford shows you EVERYTHING you need to know to create a 6 figure Online income from your Knowledge, Experience, Expertise and Passion! You will leave this workshop knowing all the tools & resources to create Products & Services, Get Attention! Generate Leads! Get Clients & Customers!

#### C5: "HIDDEN KEYS TO BUSINESS SUCCESS, WEALTH & FINANCIAL FULFILLMENT" NEW

Room: Camellia 1

Presenter: Dr. Terrence Cash, Chairman & Founder, Greenlight Corporate Groups

In this empowering workshop, seasoned serial entrepreneur and Business, Money & Wealth Coach, Dr. Terrence Cash unveils how to achieve exceptional financial performances and trajectories in your business. This

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proven philosophy to create and nurture successful businesses is based on years of lessons learned, best practices and thousands of crumbs of wisdom he derived from his interactions with the wealthy; including the 7 habits rich people use to create & nurture extraordinary business.

C6: "LET COMPROTAX PUT YOU IN THE INCOME TAX & BOOKKEEPING BUSINESS FOR: FINANCIAL INDEPENDENCE; DISTINGUISHED SERVICE; AND PROFESSIONAL PRESTIGE. LEARN A SYSTEM TO PROPEL YOU TO MILLIONAIRE STATUS!"

Room: Camellia 2

Presenter: Dr. Jackie Mayfield, Founder, ComproTax, Inc.

C7: "BODY LANGUAGE: I SEE WHAT YOUR THINKING"

Room: Camellia 3

Presenter: Linda Clemons, CEO, Sisterpreneur, Inc.

Approximately 80% of communication is expressed nonverbally. When you know how to unlock and tap the secrets of people's nonverbal cues, you'll always have the advantage in any situation. Imagine knowing the perfect time to close the deal or negotiation. You'll even learn how your body language is influencing others perception of you.

C8: "LEARN TO FLIP STOCKS AND MAKE MONEY IN LESS THAN AN HOUR A DAY FROM YOUR COMPUTER, TABLET OR SMARTPHONE!"

Room: Camellia 4

Presenter: J.R. Fenwick ~ Founder and CEO, FLipThatStock.com

4:30 PM - 6:00 PM: **POWERNETWORKING ROUNDTABLES** 

GOAL: "LINKING PEOPLE, RESOURCES AND IDEAS"

Room: Potomac Ballroom A & B

All Faculty and Coaches on hand (60 people)
60 rounds of 9 people each plus 1 faculty
Each faculty rotates every 45 minutes

7:00 PM - 8:00 PM: "DR. GEORGE C. FRASER INTERVIEWS ROLAND MARTIN"

**Room: Main Stage** 

8:15 PM – 9:15 PM: "DR. \

SHOW"" NEW

"DR. WILLIE JOLLEY PRESENTS "THE NIGHT TO CHANGE YOUR LIFE

Room: Cherry Blossom Ballroom

Host: Dr. Willie Jolley, CSP, CPAE (Member-Speaker Hall of Fame)

9:30 PM - 11:00 PM: POWERNETWORKING WORKSHOP INTENSIVES C "AFTER DARK (AD)"

(Everything You Need To Know Is In The Title)

AD- C1: "IGNITE YOUR ENTREPRENEURIAL PASSION" NEW

Room: Azalea 1

Presenter: Joel A. Freeman, Ph.D., CEO/President, The Freeman Institute®

According to the Ewing Marion Kauffman Foundation (*an organization that promotes entrepreneurship & education*), there are approximately 10 million Americans involved in starting a new business at any given time. As the author of an intriguing book on this topic – -- with humor, personal vulnerability and practical insights -- Dr. Freeman shares the

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wisdom lessons learned from the ups and downs of his many enterprises. How the "IDEA FACTORY" can help you expand your business enterprise. Educational, inspirational and practical ...and waaaay too much fun!

AD- C2: "EMOTIONAL INTELLIGENCE: THE CRITICAL MISSING LINK TO YOUR SUCCESS" NEW

Room: Azalea 2

Presenter: Dr. Samantha Madhosingh, CEO, ElevateHER, LLC

Discover why EQ matters more than IQ in predicting your success. Learn how raising your EQ gives you the leading edge to achieve your highest potential, fulfill your purpose, and massively increase your income.

AD- C3: "YOUR HEALTH IS YOUR WEALTH" PART 2

Room: Azalea 3

Presenters: Suzan Hart, CEO, HartZone, Inc. & Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert

& Lifestyle Coach

AD- C4: "CRUSH THE STAGE: EXACTLY HOW TO EARN MILLIONS BY SPEAKING TO MILLIONS"

Room: Camellia 1

Presenter: Delatorro L. McNeal, II, CEO, Platinum Performance LLC

AD- C5: "MAKING DISCIPLES OF BUSINESS" NEW

Room: Camellia 3

Presenter: Joel C. Wiggins, President, The mPowerdigm Group and The Joel Wiggins Company

Joel will share the process and wisdom for the next generation. Unlike mentors, disciples should create sons and daughters.

AD- C6: "RETRIEVING WHAT REMAINS IN AFRICA, THAT OU DESPERATELY NEED, BEFORE IT'S TOO LATE: 500 + YEARS OF IRREFUTABLE EVIDENCE..."

Room: Camellia 2

Presenters: Dr. Kwa David Whitaker, CEO, Ashe Cultural Center & Dr. Anthony T. Browder.

Egyptologist, Author, Lecturer; Dr. Gina Paige, Co-Founder, African Ancestry.com

AD- C7: "INVESTING IN THE NEW INSTRUMENTS OF WEALTH"

Room: Magnolia 2

Presenters: Dr. Jewel Tankard & Dr. David M. Anderson, Sr. - Real Estate Entrepreneur & Founder of

**Empowerment Radio Network** 

Precious metals and real estate; Entrepreneurs join forces.

AD- C8: "YOUNG PROFESSIONALS: BE THE CHANGE: GLOBAL REACH, GLOBAL VISION,

**GLOBAL IMPACT"** Room: Camellia 4

Presenters: Zephia Bryant, Founder & CEO, Bryant Educational Leadership

SATURDAY, July 8th *Power*Networking Conference 2017 [REGISTRATION: 8:00 AM - 5:00 PM]

Potomac Ballroom A & B Desk

#### **SPECIAL OFFER:**

"COMPLIMENTARY COACHING SESSIONS" **BOOK NOW IN COACHING AREA!** [Every Day, 9:00 AM - 9:00 PM]

7:00 AM - 8:00 AM"POWERNETWALKING: WALK THE GAYLORD GROUNDS WITH YOUR NEW FRIENDS: EXERCISE, NETWORK, BOND AND HAVE FUN WITH

WENDY IDA!"

Host: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert &

Lifestyle Coach

**Strategic Partner: Isagenix** 

Room: MEET IN FRONT of the Cherry Blossom Ballroom at 7:00 AM

7:00 AM - 8:00 AM "MAXIMIZE YOUR MORNING WITH MEDITATION WITH AVALAURA"

Host: Avalaura Gaither Beharry, Founder, Avalaura's Healing Center

Room: Camellia 2

7:00 AM - 8:00 AM "SUNRISE PRAYER WITH PNC CELEBRITY MC: DR. STACIE N.C. GRANT"

Host: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny Designers University®,

Room: Magnolia 2

9:00 AM - 10:30 AM



(17-MINUTE POWER PRESENTATIONS)

Room: Cherry Blossom Ballroom

9:00 AM - 9:20 AM

" WINGS FINANCIAL LITERACY CENTERS: A NEW NATIONAL VISION" NEW

Presenter: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc.

& Founder, *Power*Networking

9:20 AM - 9:40 AM

WEALTH RESET: THE NEW MODEL FOR ACCELERATED FINANCIAL AND

**BUSINESS GROWTH** 

Presenter: William Patterson, CEO, The Baron Solution Group

9:40 AM - 10:00 AM

"MAKE 6 FIGURES ONLINE WITH THE POWER OF AMAZON" *NEW* 

Presenter: Dr. Rashida Mendes, President, Funded First LLC

10:00 AM - 10:20 AM

"THE MARKET DOMINATION BLUEPRINT: EXPLODE YOUR VISIBILITY

AND BOOST SALES LIKE CRAZY" NEW

Presenter: Lethia Owens, Branding & Market Domination Strategist

10:30 AM BREAK

**10:45 AM – 12:15 PM "THE MOSES MOVEMENT"** 

Room: Cherry Blossom Ballroom

10:45 AM - 11:15 AM

"A SPECIAL MOSES PRESENTATION"

By Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. &

Founder, *Power*Networking and William R. Patterson, CEO, The Baron Solution Group

11:15 AM - 12:15 PM **POWERPANEL** 1

Moderator: William R. Patterson, CEO, The Baron Solution Group Panelists: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. &

Founder, PowerNetworking; Shirley Johnson, National Director,

First Financial Security, Inc.; D. Shakira Stewart, CEO, Optimum Payment Solutions, Inc.; John E. Brown, Founder and Managing Partner, ABACO Partners LLC and Executive Vice President of The Bedford Group of

**Companies** 

12:15 PM – 2:00 PM: LUNCH ON YOUR OWN (Visit Exhibitors, Networking, Free Time)

2:00 PM – 3:30 PM: POWERNETWORKING WORKSHOP INTENSIVES D

# D1: "THE MARKET DOMINATION BLUEPRINT: EXPLODE YOUR VISIBILITY AND BOOST SALES LIKE CRAZY" NEW

Room: Azalea 1

Presenter: Lethia Owens, Branding & Market Domination Strategist

You may have a great product or service but If you want more traffic, subscribers and sales, you have to increase visibility for your brand and build a tribe of hungry buying prospects that are ready to take action. You will learn the market domination strategies no longer reserved for those earning 6 and 7 figures online. Lethia will share the complete blueprint she uses with her clients to help them be seen everywhere and fill their pipeline with prospects ready to pay top dollar to work with them. You'll learn the three most effective ways to generate traffic, how to generate massive traffic on a modest budget, and the exact tools you need to make your marketing easier and your business more profitable.

#### D2: "WEALTH MANAGEMENT AND ACCUMLATION"

Room: Camellia 2

Presenters: "L" "C" Green, Jr., Financial and Tax Advisor, L C Green and Associates, Inc., & John E. Brown, Founder and Managing Partner ABACO Partners LLC and Executive Vice President of The Bedford Group of Companies

Whether you have money or you are looking for money! We've got you covered.

Learn: How to make your money make money! Access to Capital: Banks are not the only solution!

Come learn many other funding methods with available cash (learn how to get people to invest in your business).

Follow your passion, purpose, and make a profit!

Pension Plans, Business Con!nua!on, Buy-Sell agreement, i.e..

D3: "SOLUTIONS FOR MONETIZING YOUR BUSINESS (DURING TRUMP'S PRESIDENCY)"

Room: Azalea 3

Presenter: D. Shakira Stewart, CEO, Optimum Payment Solutions, Inc.

Learn how to secure up to \$300K business financing w/only 630 credit score. Strategies for building your Business & Personal Credit; Cost-saving e-Payment Solutions; e-Global Payment Gateway... Bridging the Gap to World Markets.

### **D4: "BUILDING YOUR WEALTH LEGACY"**

Room: Camellia 2

Presenter: William Patterson, CEO, The Baron Solution Group

In this workshop, you will learn powerful strategies for rapidly building wealth; accessing capital; attracting hundreds of new customers; and generating massive media exposure for your business.

D5: "HOW TO JOIN OUR ARMY OF AFRICAN AMERICANS COMMITED TO FINANCIAL LITERACY & BUILDING WEALTH WITH LESS RISK"

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Room: Azalea 2

Presenters: Shirley Johnson, National Director, First Financial Security, Inc. and Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, *PowerNetworking* 

Many African Americans are financially stressed out, living from paycheck-to-paycheck, walking a financial tightrope, hoping to pay their bills each month and avoid the misstep that could lead to a financial fall. Join our army and discover real solutions and smarter ways to build wealth with less risk for our children's children. Learn more about the WINGS Financial Literacy Centers.

#### D6: "YOUR HEALTH IS YOUR WEALTH" PART 3

Room: Magnolia 2

Presenter: Suzan Hart, CEO, HartZone, Inc.

Do long hours and stressful deadlines having you exhausted and burnout? Get ready for three mind-shifting strategies to elevate your health and wealth while also creating a Fulfilled Life.

#### D7: "MAKE 6 FIGURES ONLINE WITH THE POWER OF AMAZON" NEW

Room: Camellia 3

Presenter: Dr. Rashida Mendes, President, Funded First LLC

Insider Secrets behind Amazon: Access millions of buyers ready to pay you NOW without touching a product or shipping orders. See Rashida's exact strategy making over \$100,000 every 30 days.

#### **D8:** "THE POWER OF HABIT" NEW

Room: Camellia 4

Presenter: Earl Djehuti Erasmus, Director & Founder, The Dream Center

Explore with a failed millionaire, how *The Power of Habit* can help remake your life, business and community. Experience bounce back and acceleration as you practically learn how to understand and implement keystone habits to help you survive and thrive.

4:00 PM - 5:00 PM: "POWERPLENARY 3: YES! WE CAN WORK TOGETHER TO TRANSFORM

OUR COMMUNITIES—10 YEARS OF COLLECTIVE WORK & RESULTS"

**Room: Cherry Blossom Ballroom** 

**Moderator: Willie Barney, Founder, The Empowerment Network,** 

Omaha, NB

The Empowerment Network launched by African-Americans in 2007 with a goal of transforming a community with high unemployment and poverty. The collective results are unprecedented. This powerful presentation will focus on community development: creating jobs, increasing job training efforts, expanding entrepreneurship, advocating for important policies and generating large scale investments.

5:00 PM - 5:30 PM POWERPLENARY 4: "ECONOMICS IS THE NEW BLACK POWER" FINALE

Room: Cherry Blossom Ballroom

Presenter: Rev. Dr. Freddie Haynes, III, Pastor, Friendship West Baptist

Church

5:30 PM "CLOSING REMARKS"

Room: Cherry Blossom Ballroom

Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, *Power*Networking; Dr. Kwa David Whitaker, CEO, Ashe Cultural

Center; and Faculty

7:30 PM: DOORS OPEN: (Cherry Blossom Ballroom)

8:00 PM: "COMEDY SHOW WITH TOP HOLLYWOOD COMEDIAN MICHAEL

**COLYAR**"

**Room: Cherry Blossom Ballroom** 

Best seating for the Comedy Show: First come—First served

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(CRUISE ATTIRE PLEASE)