30 FraserNET

PowerNetworking™
CONFERENCE

W.I.N. - Wealth /Inclusion/Networks

Program Souvenir Book

July 5-8, 2017

Gaylord National Resort and Convention Center
201 Waterfront Street •Prince George's County, MD

FraserNet Celebrating 30 Years at the *Power*Networking Conference

Forbes
TOP 5 CAN'T MISS CONFERENCES for ENTREPRENEURS
PowerNetworking Conference

Ensuring the Transfer of *Wealth* from *Generation* to *Generation*

Many people dream of leaving a legacy for their children's children. Take steps now to ensure that an inter-generational transfer of wealth occurs for your family.

Most Americans today lack a financial education. How can you make money work for you, if you don't understand how money works? Your first step in building wealth to transfer is to become financially literate. First Financial Security, Inc. (FFS) can help.

FFS provides you with the financial knowledge you'll need to:

- Take control of your personal finances.
- Protect and grow your assets.
- Make sure you and your family are properly insured.
- And create wealth that can be transferred to future generations.

If you want to share what you've learned with others, you can. Use FFS' financial literacy platform, LiSA Initiative, to become a Certified Financial Education Instructor (CFEI). Share LiSA's powerful financial curriculum with your family, friends and neighbors.

With FFS, you can start your own business in the financial services industry. We help put you on a path to getting your insurance license. We provide you with access to innovative financial products. And, we train and mentor you.

Financial services is one of the rare industries in which you can have a lasting impact on the lives of the people you serve. As you help others achieve financial security, you'll be building a secure future for your family, as well. The wealth you grow today can be transferred to your children's children in the future.

FFS

Changing the Face of Insurance®

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First Financial Security congratulates our partner, FraserNet, on its 30th anniversary.

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Welcome 2017 PowerNetworking Conference

to Prince George's county

It's The Place To Be!

Prince George's County, Maryland is the highest income African-American county in the United States. Located right outside of Washington, D.C., with a population over 900,000, it is home to Joint Base Andrews and Air Force One, the Washington Redskins, NASA Goddard Space Center, National Harbor, University of Maryland and Six Flags America. From its acres of farmland to its beautiful suburban neighborhoods, Prince George's is a growing county with over $7 billion in development which includes a new world class Regional Medical Center and a premium MGM Resort and Casino. Whether you are looking for a great place to live or locate your business, Prince George's County is *The Place To Be!*

Visit Us @ Experienceexpandexplorepgc.com

Rushern L. Baker, III
County Executive

Prince George's county MARYLAND

experience
expand
explore

FraserNet Vision, Mission, Objectives & Goals

ABOUT FRASERNET

FraserNet is a global leadership network committed to economic development through education, training, and empowerment for Black people. Our focus is to train, educate, and equip Black people with new skills, new thinking, and new approaches for personal, professional, and financial success in the 21st Century. We have a continuing-relationship business model including memberships, subscriptions, conferences, workshops and long-term coaching agreements with our members.

VISION

To lead a global networking movement that brings together diverse human resources, to increase opportunities, wealth, and wellness for people of African descent.

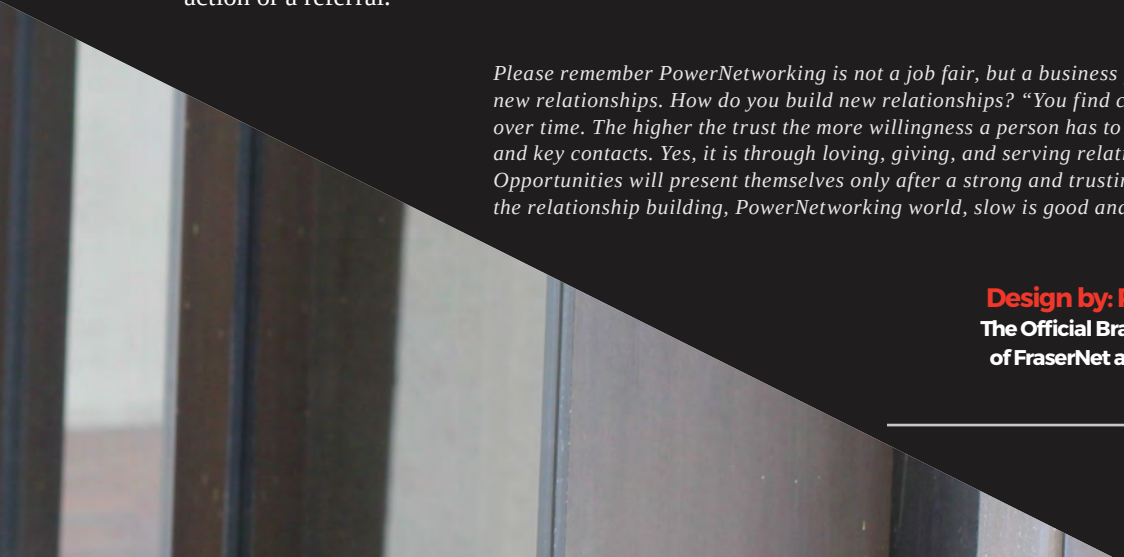
OUR MISSION

To promote and showcase our members/partners' products and services and help them achieve their professional objectives. To create a networking culture centered on "giving first" and "adding value" before focusing on ourselves. To provide our members unparalleled access to the people and resources they need to succeed.

NETWORKING PROTOCOLS

1. **Do your research first.** Think about the person that you make contact with and list what you have to offer and present it first. For example, make a mutually beneficial introduction; share your expertise or excellence. Provide valuable information, but all must be helpful to the person with whom you are trying to build a relationship.
2. **Lead with a thank you…and/or a compliment.** Thank them for their time, for taking the call, for their email or letter. Thank them for sharing, listening, referring, responding to an email, letter, or call. Said another way, open the call with enthusiasm and positive reinforcement.
3. **Making a proper introduction.** Learn and use the FraserNet 20 second "sound bite" formula. Discover those things you have in common (such as a fraternity, sorority, personal referral, hobbies, colleagues and friends, etc.).
4. **Build rapport.** Add value first; help them with their wealth, health, or children. Be clear and concise on why you're making the contact and what you're seeking. Don't force people to guess your agenda or request something they cannot and/or are not prepared to do. Give the relationship time to grow.
5. **Follow-up with a thank you note.** Let your contact know what occurred (resulted) if they recommended a course of action or a referral.

Please remember PowerNetworking is not a job fair, but a business fair, it is a place where you build new relationships. How do you build new relationships? "You find common ground/bonds and build trust over time. The higher the trust the more willingness a person has to share their resources, opportunities, and key contacts. Yes, it is through loving, giving, and serving relationships, that things get done. Opportunities will present themselves only after a strong and trusting relationship has been built. So in the relationship building, PowerNetworking world, slow is good and fast is bad." – George C. Fraser



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The Official Branding and Design Firm of FraserNet and PowerNetworking.

FraserNet Vision, Mission, Objectives & Goals

CORE VALUES

We Value:

- Service to others as the foundation of success
- Learning and growing
- The importance of family and legacy
- Spiritual growth and guidance
- Building wealth honorably
- Being a positive role model
- A strong work ethic and loving what you do
- The importance of our relationships
- Making the investment to succeed
- Measuring success by the generational wealth we transfer

GUIDING PRINCIPLES

We Will:

- Put God first
- Foster trust through honesty and integrity
- Give first, share always
- Keep promises to ourselves and one another
- Treat everyone with respect
- Exceed expectations
- Practice listening as the first duty of love
- Use wealth as a force for good
- Think hard, work smart
- Practice humility as strength of character
- Give thanks in and for all things
- Live healthy and authentic lives
- Honor our work as a spiritual practice and as our gift
- Lead by serving

MAJOR OBJECTIVES

- To help Black people build wealth that can be transferred intergenerationally.
- To make Black people the number one employer of Black people in the 21st Century.

ANNUAL PERSONAL GOALS

- Double your streams of income.
- A 50% increase in business relationships with Black people.
- A 25% annual decrease in purchasing from companies that do not support Black people.
- Save and/or invest at least 10% of your annual income.
- Make sure that you, your children and grandchildren are properly insured.
- Save one child other than your own; with a special emphasis on Black boys.

PROGRAMS FOR OUR "FINANCIAL FREEDOM"

THE MOSES MOVEMENT

Since 2008

Vision
To significantly improve financial literacy and money management skills to provide "financial freedom" for the African American community.

Mission
Through education, training and motivation, we ask African Americans to make a pledge to change their financial mindset, improve their skills and their ability to transfer wealth intergenerationally. The areas we will focus on are: budgeting, credit, savings, investing, home ownership, income potential and building and supporting Black businesses.

Goal
One million Black people becoming "debt free" (excluding mortgage) and one million Black people saving at least $50 per month within a generation.
The Pledge: The Ten Commitments For Financial Freedom

1. Thou shalt prepare yourself for your family to tithe easily, effortlessly and joyfully.
2. Thou shalt maximize your earning potential, better manage your budget and live below your means.
3. Thou shalt start building wealth now and prepare your children to start early.
4. Thou shalt save/invest at least 10% of your monthly income.
5. Thou shalt use home ownership/real estate as the cornerstone for building wealth.
6. Thou shalt establish an investment plan for your retirement needs, children's education and community based philanthropy.
7. Thou shalt more effectively manage your credit, debt and tax obligations to develop a track record of "predictable financial behavior."
8. Thou shalt insure that your wealth is passed to future generations through proper insurance and estate planning.
9. Thou shalt support the creation and growth of Black-owned businesses.
10. Thou shalt monitor and focus on your wellness (psychological and physical) to live a long and fruitful life as a model for your children.

BWA INSTITUTE BLACK WEALTH ALLIANCE

Since 2015

Goal
- Building an army of African Americans committed to financial literacy
- One Million, Million Dollar Babies

Services
- Certification Program for Financial Literacy Training (LiSA)
- Licensing Program for Life Insurance

WINGS FINANCIAL LITERACY CENTER
A Gathering Place For All Things Money

Coming 2017

Goal
- Building a united network of "licensed" faith-based certified financial literacy support centers.
- Facilitating a new legacy for the 21st Century faith based community services.
- Providing national programming, expertise, branding and marketing

PowerNetworking
The Guide to New Resources Worldwide

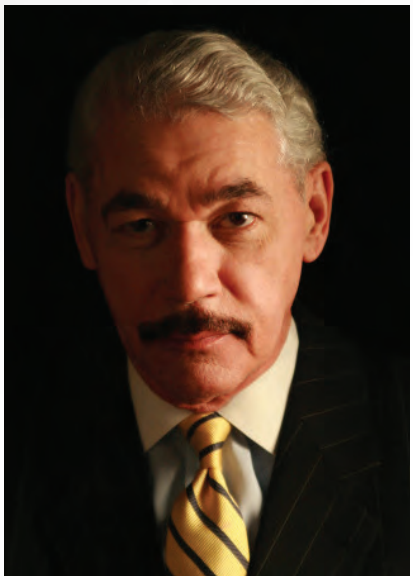
The Guide to New Black Resources Worldwide
Coming 2018

Goal
To provide online access to Black America's best and brightest businesses and professionals to promote reciprocity, diversity and inclusion.

Services
Professional and Entrepreneurial, networking, business training, branding and marketing

A Message from Dr. George C. Fraser

Founder and CEO / FraserNet



Dr. George C. Fraser

Founder and CEO, FraserNet.com

With Our WINGS We Will Soar

Hosea 4:6 "For the lack of knowledge our people perish"

I'm happy and thankful that so-o-o-o many have joined us for the 16th Annual PowerNetworking Conference (PNC) and the 30th Anniversary of FraserNet Inc...what a ride! Your love and support has been awe inspiring.

Thank you for taking the time, making the investment and sacrifices to better yourself and, by proxy, improve our community. Each of you are leaders and change agents. You're poised and ready to master the work necessary to change and grow your life and the lives of those whom you touch and influence. It was Margaret Mead who said: *"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."*

For our 16th year we again will focus on providing knowledge, inspiration and training in 3 critical areas; building our businesses, wealth creation and wellness (both psychological and physical). The training is designed to continue after the PNC with specific goals in mind. (See page 1)

Why WINGS?

WINGS Financial Literacy Support Centers are a financial education venue focused on upgrading/remodeling the financial education provided by faith based "Wealth Ministries" nationwide (of which there are an estimated 15,000 out of 85,000 Black churches).

It is our vision, to create thousands of centers across America focusing on vital areas of a "certified" financial literacy education and entrepreneurship. We are committed to managing the upgrading of these ministries through rebranding, new programming, and repositioning Black Americas largest and most important leadership institution; the Black Church and her homogenous faith based organizations. It is our vision and purpose to lead the growth that facilitates financial education venues in every urban community in America.

Summary

"Financial illiteracy is an American problem" according to the Wall Street Journal, thus when white Americans catch a cold, Black folks catch pneumonia. Financial illiteracy has reached the stage of "addiction and disease in the Black community. *"African American baby boomers will be the first generation to raise another generation that will be worse off" according to a USA Today article. An August 2016 report by the Institute of Policy Studies on the growing wealth gap between Black and White states "If nothing changes among African Americans it will take them 228 years, if ever, to close the wealth gap. It will take Hispanics only 89 years."*

The core problems are financial illiteracy, proper financial role modeling and a "get a job" mindset. Thus, we must boldly attack these problems utilizing 3-steps. In partnership with First Financial Security (FFS) we have established the *Black Wealth Alliance (BWA)* a strategic alliance of African Americans who have demonstrated at least 10 years of pragmatic effort related to financial literacy and wealth creation.

Our Mission:

We are now recruiting an army of African Americans committed to financial literacy and the multitrillion dollar financial services industry. We believe through literacy, creating businesses and the placement of proper insurance and investments, we can leave a legacy of "One Million, Million Dollar Babies" within a generation.

Just Simple 3-Steps:

1. Offer low cost "financial literacy" programs via social media and/or telephony year-round. This is already available through the 8-year-old MOSES Movement Program.
2. Offer **The 10 Commitments to Financial Freedom** as a pledge, inclusive of simple goals and objectives. This too has already been established through the 8-year-old M.O.S.E.S. Movement Program (**M**aking **O**urselves Economically **S**uccessful)
3. Develop and launch a united network of independent and faith based financial literacy support centers branded as WINGS (**W**ealth **I**n the **N**ame of **G**od and his **S**on). The goal is to modernize faith based "Wealth Ministries" and upgrade them with certified trainers, curriculum, lesson plans, e-learning platforms, and work books. These centers will provide every urban community with full accessibility, financial education and support year-round. Please join us.

One final note; I encourage you to **think critically about your specific training and coaching needs for the next 12 months.** Choose wisely among the available options, and then invest in yourself (your growth and your excellence). If you want to get what you did not have, you have to do what you have not done. PNC is a conference experience like no other; "max it out". Our "all new" PNC model will nurture you out of your "comfort zones" into a more effective "post-conference" life with better skills and effective habits to help our people move forward. This possibility makes me very happy!

Photo: Peggy Morris

We applaud you for the years of love and support you have given. - FraserNet

Thank You

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BOOK YOUR EVENT TODAY

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REUNIONS

CONFERENCES

CORPORATE EVENTS

BIRTHDAYS

ROOM BLOCKS

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DetroitRiverwalkHotel.com

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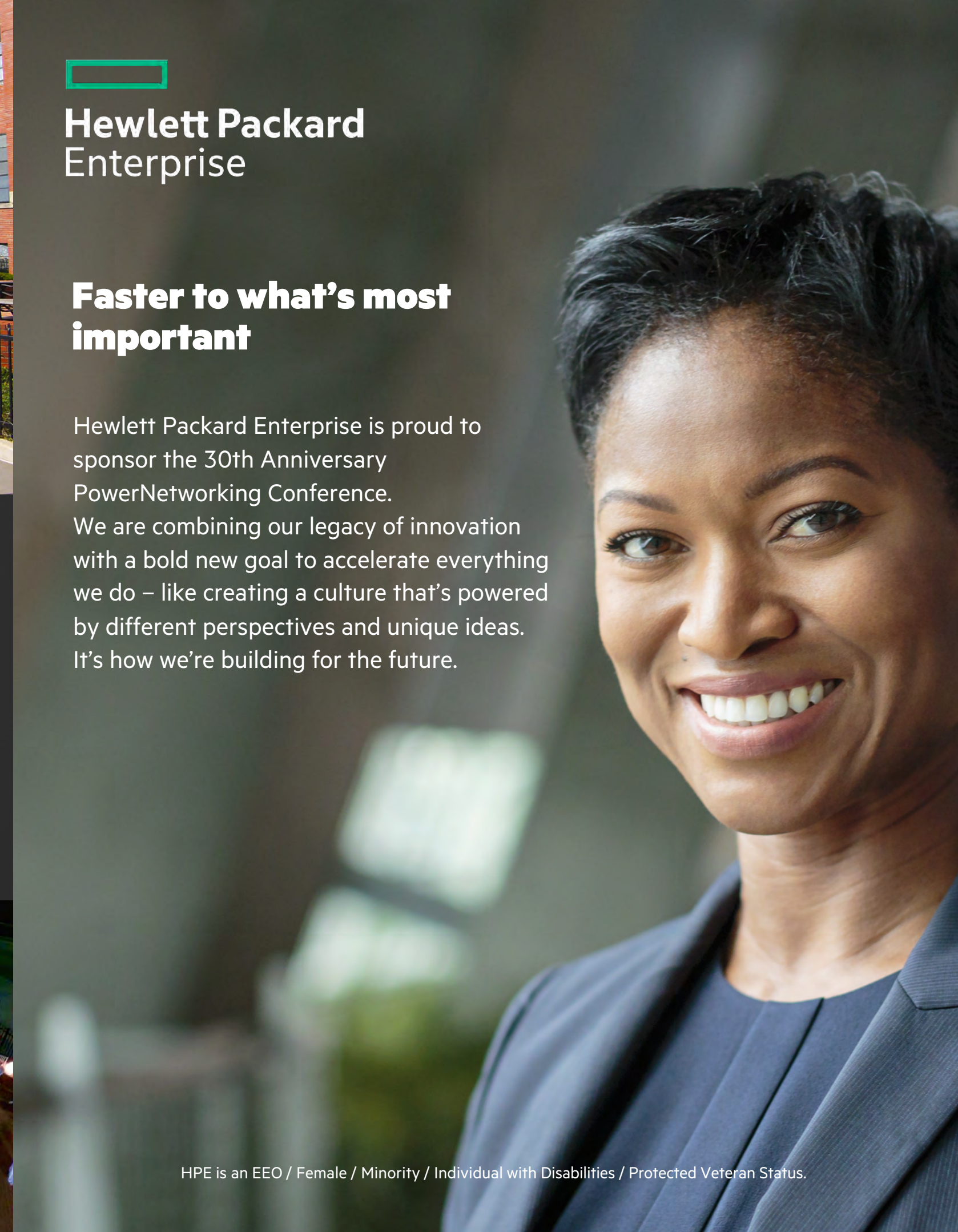
Hewlett Packard
Enterprise
Faster to what's most important
Hewlett Packard Enterprise is proud to sponsor the 30th Anniversary PowerNetworking Conference.
We are combining our legacy of innovation with a bold new goal to accelerate everything we do – like creating a culture that's powered by different perspectives and unique ideas. It's how we're building for the future.
HPE is an EEO / Female / Minority / Individual with Disabilities / Protected Veteran Status.

MAKING A WORLD OF DIFFERENCE TOGETHER

Colgate-Palmolive is a $15.2 billion global company serving people in more than 200 countries and territories with consumer products that make lives healthier and more enjoyable. We take pride in our globally recognized brand names including Colgate, Palmolive, Ajax, Speed Stick, Softsoap, Irish Spring, Tom's of Maine, Hill's Science Diet and Hill's Prescription Diet.

Colgate people use their individual strengths to achieve business results by working together as a worldwide team. This strong global teamwork requires a company culture in which everyone truly values one another. At Colgate, we make a world of difference together, every day.

If you would like to learn more about the world of Colgate-Palmolive, please visit our website at ***www.ColgatePalmolive.com****.*

Colgate is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, gender identity, sexual orientation, national origin, disability status, protected veteran status, or any other characteristic protected by law.

COLGATE-PALMOLIVE COMPANY

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Super Coaches & Awards

PowerNetworking CONFERENCE

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THURSDAY AWARDS:

International Entrepreneur

John Momoh
Chairman, CEO - Channels TV
Lagos, Nigeria

Corporate Professionals of the Year

Male:
John Bonhomme
Executive Director,
JP Morgan Chase

Female:
Cheryl Pearson-McNeil
Senior Vice President,
AC Neilson

FRIDAY AWARDS:

Entrepreneurs of the Year

Male:
Thomas A. Moorehead
CEO, Sterling Motor Cars, Inc

Female:
Dr. Shakira Stewart
President/CEO, Optimum Payments

National Community Service Award

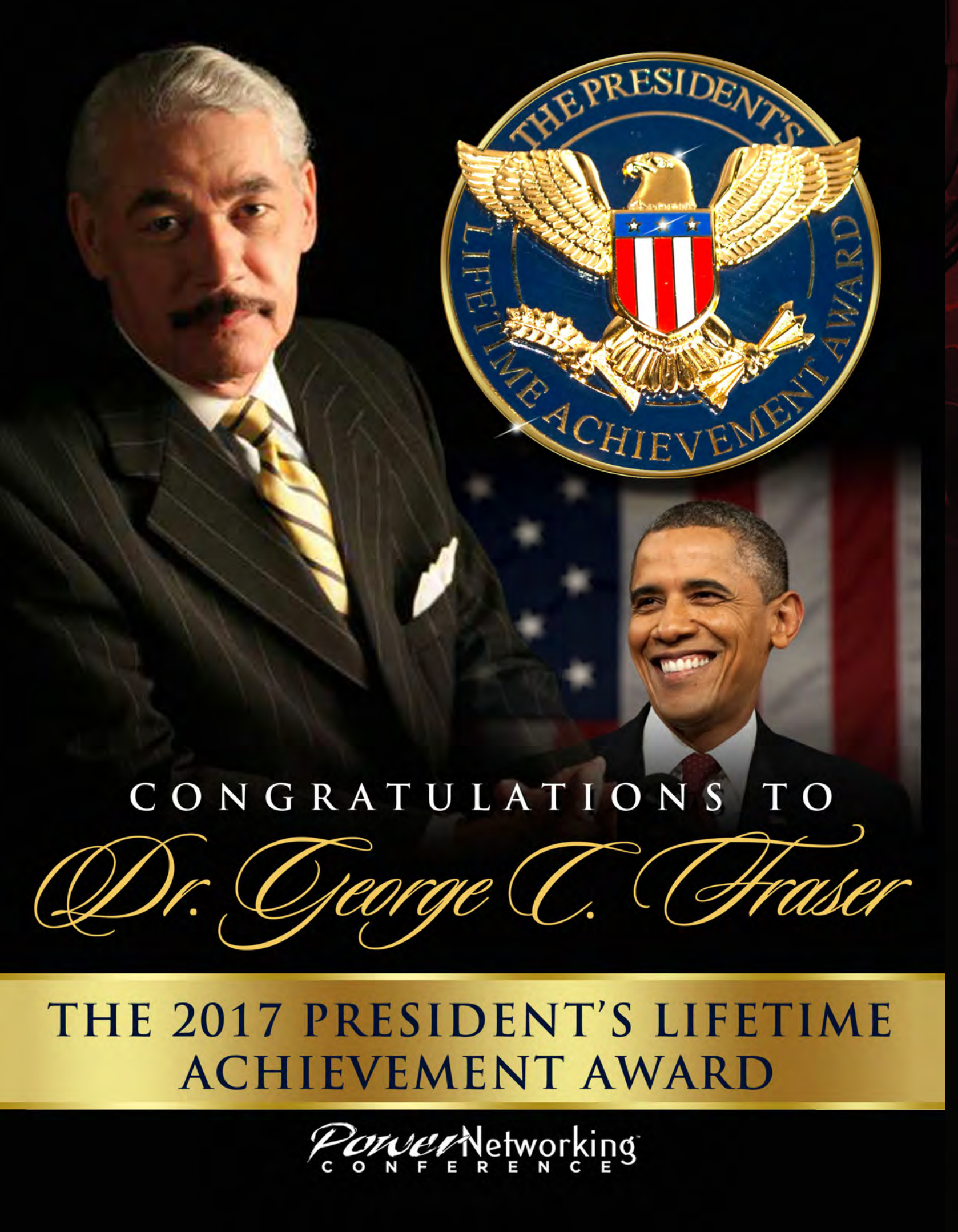
Jonathan A. Mason
Internatonal President,
Phi Beta Sigma

John Hope Bryant
Founder, Operation Hope

Legends Award

Dr. Myles Munroe
International Speaker
(Deceased)

Dr. William Pickard
CEO, Global Automotive Group



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Dr. George C. Fraser

THE 2017 PRESIDENT'S LIFETIME ACHIEVEMENT AWARD

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TOUR CITIES
TO BE ANNOUNCED

"LIVE" IN 2018

DR. GEORGE C. FRASER & DR. EMMA FRASER PENDLETON

WHO WOU'DA THUNK IT!

A JOURNEY OF TRIUMPH; FROM FOSTER CARE TO HARVARD AND THE BUSINESS HALL OF FAME!

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Les Brown
International Speaker Extraordinaire

"First I laughed, then cried, shouted and cheered! A unique pairing of sibling leaders who have walked straight out of chaos to calm with flair and a force that will leave you breathless."
Linda Clemons
America's Top Speaker and Coach

"George & Emma bring it! The passion and the pain. An amazing blending of the male/female perspective about life, business, relationships and building community."
Berny Dorhmann
Founder, CEO Space International

"A legacy leaving presentation for all generations. Engaging, awe inspiring look at the African American Experience."
Susan L. Taylor
Renown Author, Thinker & Leader

This unchained reveal will empower, inspire and compel you to pursue your dreams and live the **BIG IDEA LIFE!**

Straight outta Brooklyn, NY, this dynamic brother and sister team deliver a riveting dialogue on how to overcome monumental odds. How to live in hell without letting the hell live in you! How to triumph in life and business. They will make you laugh and cry as they take you on their life's journey.

Learn from this dynamic duo with a combined repertoire of 100 years of award winning business and life experiences. Ninety years of marriage, 350 awards and citations, 9 best sellers and 8 college degrees. Delivered with a sense of humor and elegance that will touch your soul!

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FRASERS UP UNCHAINED PRODUCTION

First Financial Security is

Focused on *Your* Dreams

Everyone has *dreams.* Whether they're large or small, we *all* have aspirations and goals we want to *achieve* in our lifetime.

Many of us fail to ever act upon our dreams. Sometimes, it's because of insufficient funds or a lack of courage, but often it's simply that we don't know where to start.

First Financial Security, Inc. (FFS) shows you how to take control of your future. We provide you with:

- A financial education
- An empowering entrepreneurial opportunity
- Access to innovative financial products and concepts

You'll begin by learning how to get your finances on solid footing. It won't be long before you're generating the type of wealth you'll need to achieve your dreams.

LEAD. EMPOWER. GROW.

FFS

Changing the Face of Insurance®

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heart&soul

E-POWERMENT Radio Network

rollingout.com Paper Gone Digital

Ministry Marketing Solutions Marketing The Message

Real Times Media

FraserNet Brands & Books

BrainShare Sharing Your Ideas, Answering Your Questions

FraserNET + The Empowerment Experiment CA$HMOB NOIR

WINGS Financial Literacy Center A Gathering Place For All Things Money

FraserNET Publishing Group

FraserNET Institute Moving Our World From Good to Amazing

PowerTalks™ Big Ideas That Matter

The Moses Movement

PowerNetworking Conference

PowerNetworking The Guide to New Resources Worldwide

Power Networking Highlights

Dinner Sponsors

FFS JPMorgan Chase & Co.

Luncheon Sponsors

The Elocen Group hp

Dr. Myles Munroe Tribute Sponsor: bahamas

State of Black America with Dr. George C. Fraser Sponsor: FFS

National Town Hall Meeting Sponsor: JPMorgan Chase & Co.

Dr. Julianne Malveaux

Dr. Randal Pinkett

The Willie Jolly Show Sponsor: Page After Page Business Systems, Inc.

Michael Colyear White Party Sponsor: bahamas

BrainShare Celebrity Auctions: Participants?

PowerNetworking At-a-Glance

POWERNETWORKING CONFERENCE-AT-A-Glance
W.I.N.
JULY 5-JULY 8, 2017
GAYLORD NATIONAL RESORT AND CONVENTION CENTER
PRINCE GEORGE'S COUNTY, MD

EXHIBITOR HOURS
Thursday, July 6th: 12:30 PM – 8:30 PM
Friday, July 7th: 9:00 AM – 6:00 PM
Saturday, July 8th: 9:00 AM – 3:00 PM

Pre-Conference "Bonus Day" Program
WEDNESDAY, July 5th
[PNC REGISTRATION: 9:00 AM – 8:00 PM]

3:30PM: Doors Open, Cherry Blossom Ballroom
4:00 PM: Celebration of Dr. Myles Munroe (Viewing Party)
5:00 PM: Dinner On Your Own
6:30 PM: PowerTalks
8:30 PM: Workshop Intensives A "After Dark (AD)"
10:00PM: *Power*Networking Meet & Greet

THURSDAY, July 6th
[REGISTRATION: 8:00 AM – 5:00 PM]

7:00 AM: Walk the Gaylord Grounds with Your New Friends: Exercise, Network, Bond and Have Fun with Wendy Ida
7:00 AM: Exercise and Meditation with Avalaura Gaither Beharry
7:00 AM: Open Prayer Service with Dr. Stacie NC Grant
10:00 AM: Opening Ribbon Cutting Ceremony Presentation "Welcome, Libations and Prayer" – Dr. Ron Daniels, Dr. Kwa David Whitaker, Dr. Emma Fraser-Pendleton
10:30 AM: PowerPlenary 1: The State of Black America! "It Is Time To Win" – Dr. George C. Fraser
11:20 AM: "Recognizing Our Brilliance As An African People: The Story of Our Contributions to History, Culture and Religion" – Anthony T. Browder
12:10 PM: Dr. Gina Paige Presenting: Our African DNA, "A Reveal
12:30 PM: Lunch ON YOUR OWN
1:20 PM: PowerTalks: Dr. Emma Fraser-Pendleton, Marlon Smith, Suzan Hart, Dr. Tiana Von Johnson, Gerry Foster, Myron Golden, Simon Bailey
4:00 PM: Workshop Intensives B
5:30 PM: PowerNetworking REFRESH HOUR
6:30 PM: 30th Anniversary Celebration DINNER: Dr. George C. Fraser, Dr. Randal Pinkett, Gerry Foster
8:45 PM: National Town Hall Meeting "Leveraging Our Buying Power: Next Step?" Host: Dr. Randal Pinkett, Dr. Julianne Malveaux, Cheryl Pearson McNeil, John Page, Emmett Vaughn; Nataki Kambon;
10:00 PM: PowerNetworking in POSE Lounge (No "After Dark [AD]" Workshops)

FRIDAY, July 7th
[REGISTRATION: 8:00 AM – 5:00 PM]

7:00 AM: Walk the Gaylord Grounds with Your New Friends: Exercise, Network, Bond and Have Fun with Wendy Ida
7:00 AM: Exercise and Meditation with Avalaura Gaither Beharry
7:00 AM: Open Prayer Service with Dr. Stacie N.C. Grant
9:00 AM: PowerTalks: Wendy Ida, Linus Okorie, Dr. Jennifer Jones, Dr. Samantha Madhosingh, Linda Clemons, Emmett Vaughn, Terrance Cash and Devin Robinson
12:30 PM: "BrainShare Luncheon" – Co-Hosts: Dr. George C. Fraser; Dr. Randal Pinkett
3:00 PM: Workshop Intensives C
4:30 PM: PowerNetworking Round Tables
6:00 PM: DINNER ON YOUR OWN
7:00 PM: Dr. George C. Fraser interviews Roland Martin
8:15 PM: The Willie Jolley Show
9:30 PM: Workshop Intensives C "After Dark (AD)"

SATURDAY, July 8th
[REGISTRATION: 8:00 AM – 2:00 PM]

7:00 AM: Walk the Gaylord Grounds with Your New Friends: Exercise, Network, Bond and Have Fun with Wendy Ida
7:00 AM: Exercise and Meditation with Avalaura Gaither Beharry
7:00 AM: Open Prayer Service with Dr. Stacie N.C. Grant
9:00 AM: PowerTalks: Dr. George C. Fraser; William Patterson; Rashida Mendes; Lethia Owens
10:30 AM: BREAK
10:45 AM: PowerPanel 1: "The MOSES Movement" - Moderator: William R. Patterson
Panelists: Dr. George C. Fraser, Shirley Johnson, Dr. Jackie Mayfield, Shakira Stewart
12:15 PM: LUNCH ON YOUR OWN
2:00 PM: Workshop Intensives D
4:00 PM: PowerPlenary 3: "Yes! We Can Work Together to Transform Our Communities – 10 Years of Collective Work & Results" - Moderator: Willie Barney, Founder, The Empowerment Network, Omaha, NB
5:00 PM: PowerPlenary 4: "Economics is The New Black Power" - Rev. Dr. Freddie Haynes, III
5:30 PM: Closing Remarks: Dr. George C. Fraser, Dr. Kwa David Whitaker, Esq; and, Faculty
6:00 PM: Free Time
7:30 PM: Doors Open
8:00 PM: Comedy Show with Top Hollywood Comedian Michael Colyar (Cruise Attire)

Special Offers:
• Egypt on the Potomac Field Trip on Sun, July 9th @ 11am
• Complimentary Super Coaching Sessions Everyday 9am-9pm

WEALTH / INCLUSION / NETWORKS

PNC Conference 2017
Complete Training Schedule

EXHIBITOR HOURS:

Thursday, July 6th	**12:30 PM – 8:30 PM**
Friday, July 7th	**9:00 AM – 6:00 PM**
Saturday, July 8th	**9:00 AM – 3:00 PM**

SPECIAL OFFER:
"COMPLIMENTARY COACHING SESSIONS"
BOOK NOW IN COACHES ROW
Wednesday: 12:30pm-9pm / Thursday: 9:00am-9:00pm / Friday: 9:00am-9:00pm / Saturday: 9:00am-3:00pm

*POWER*NETWORKING CONFERENCE "BONUS DAY" PROGRAM

WEDNESDAY, July 5th
[PRE-REGISTRATION: 8:00 AM – 8:00 PM]
Gaylord National Resort and Convention Center
Cherry Blossom Ballroom

12:00 PM –1:00 PM	LUNCH ON YOUR OWN
4:00 PM – 5:00 PM	"CELEBRATION OF DR. MYLES MUNROE" (VIEWING PARTY)" (Sponsor: Bahama Tourism) - ***NEW*** Room: Cherry Blossom Ballroom Host: George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, Power Networking; Myles Munroe, Jr., Chief Executive Officer, Myles Monroe International
5:00 PM	DINNER ON YOUR OWN

PowerTalks™

6:30 PM – 8:10 PM — (17-MINUTE POWER PRESENTATIONS)
Room: Cherry Blossom Ballroom

6:30 PM - 6:50 PM
LEVERAGING YOUR BUSINESS GROWTH USING TECHNOLOGY - ***NEW***
Presenter: Brian Tippens, J.D., Vice President, Chief Diversity Officer, Hewlett Packard Enterprise

6:50 PM - 7:10 PM
"THE POWER OF COACHING...YOU CAN'T SEE THE PICTURE WHEN YOU ARE IN THE FRAME"
Presenters: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny Designers University®, and Dr. Joel Martin, President, Triad West

7:10 PM - 7:30 PM
"DEVELOPING NEW BUSINESSES: MARIJUANA INDUSTRY?" - ***NEW***
Presenter: Jason Fenwick, Director – Business Advisory Group, Windsor, Wyeth & Ward, LLC

7:30 PM - 7:50 PM
"CELEBRITY SCIENCE: BECOMING THE PREMIER EXPERT IN YOUR LANE"
Presenter: Kym Yancey, Co-Founder, eWomennetwork

7:50 PM - 8:10 PM
"ECONOMICS IS THE NEW BLACK POWER: HERE'S WHY!" PART 1 - ***NEW***
Presenter: Bishop James Dixon, II, The Community Of Faith (Houston, TX)

8:30 PM – 9:45 PM
POWERNETWORKING WORKSHOP INTENSIVES A "AFTER DARK (AD)"

SECTION AD

AD- A1: "LEVERAGING YOUR BUSINESS GROWTH USING TECHNOLOGY"
Room: Azalea 1
Presenter: Brian Tippens, J.D. Vice President, Chief Diversity Officer, Hewlett Packard Enterprise

AD- A2: "MEET THE COACHES AND SIGN UP NOW"
Room: Camelia 3-4
Presenters: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny Designers University®, and Dr. Joel Martin, President, Triad West

AD- A3: "DEVELOPING NEW BUSINESSES: MARIJUANA INDUSTRY?" - *NEW*
Room: Azalea 3
Presenter: Jason Fenwick, Director – Business Advisory Group, Windsor, Wyeth & Ward, LLC
Emerging Markets create new opportunities for entrepreneurs to create new businesses using technology, changing social trends, and new government policies. These opportunities are apparent, but most people do not know how to take financial advantage of them. This seminar will teach you the nuts and bolts of creating a company to take advantage of these opportunities.

AD- A4: "CELEBRITY SCIENCE: BECOMING THE PREMIER EXPERT IN YOUR LANE" - *NEW*
Room: Camelia 1
Presenters: Kym Yancey, Co-Founder, eWomennetwork and Dr. George C. Fraser
It's imperative that others view you as the premier expert in your lane, if you want accelerated growth and prosperity. Being a celebrity is not reserved for Hollywood. You can be a business celebrity with a small fan base and create a wonderfully fulfilled lifestyle. Learn the 8 secrets to standing out and creating celebrity for your brand.

AD- A5: "ECONOMICS IS THE NEW BLACK POWER: HERE'S WHY!" PART 2 - *NEW*
Room: Azalea 2
Co-Presenters: Dr. William Pickard, CEO, Global Automotive Group; Bishop James Dixon, II, The Community Of Faith (Houston, TX); and BWA Team
Our vision is to build a community if not an army of African Americans who are committed to financial literacy and building for our children's children. Learn how you can become a part of the $4-trillion financial services industry. "Think entrepreneurially and multiple stream of income." Learn tax strategies to pay yourself instead of Uncle Sam.

10:00 PM – 12:00AM Midnight
POWERNETWORKING MEET AND GREET
Room: POSE Lounge

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*Power*Networking Conference 2017
THURSDAY, July 6th – [REGISTRATION: 8:00 AM - 5:00 PM]
Potomac Ballroom A & B Registration Desk

SPECIAL OFFER:
"COMPLIMENTARY COACHING SESSIONS"
BOOK NOW IN COACHING AREA!
[Every Day, 9:00 AM - 9:00 PM]

7:00 AM – 8:00 AM "*POWER*NETWALKING: WALK THE GAYLORD GROUNDS WITH YOUR NEW FRIENDS: EXERCISE, NETWORK, BOND AND HAVE FUN WITH WENDY IDA!"
Host: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert & Lifestyle Coach
Strategic Partner: Isagenix
Room: MEET IN FRONT of the Cherry Blossom Ballroom at 7:00 AM

7:00 AM – 8:00 AM "MAXIMIZE YOUR MORNING WITH MEDITATION WITH AVALAURA"
Host: Avalaura Gaither Beharry, Founder, Avalaura's Healing Center
Room: Camelia 2

7:00 AM – 8:00 AM "SUNRISE PRAYER WITH PNC CELEBRITY MC: DR. STACIE N.C. GRANT"
Host: Dr. Stacie NC Grant, International Speaker/Best Selling Author/Celebrity MC, Founder of Destiny Designers University®
Room: Magnolia 2

PNC Conference 2017

Thursday Training Schedule

10:00 AM – 10:30 AM OPENING CEREMONY PRESENTATION "WELCOME, LIBATIONS, MEDITATION AND PRAYER"
Room: Potomac Ballroom A & B
Presenters: Dr. Ron Daniels, President, Institute of the Black World 21st Century; Dr. Emma Fraser-Pendleton, Fraser/Pendleton Consulting Group

10:30 AM – 11:00 PM "POWERPLENARY 1: THE STATE OF BLACK AMERICA! "IT IS TIME TO WIN"
Room: Potomac Ballroom A & B
Presenter: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, PowerNetworking

11:20 AM – 12:10 PM "RECOGNIZING OUR BRILLIANCE AS AN AFRICAN PEOPLE: THE STORY OF OUR CONTRIBUTIONS TO HISTORY, CULTURE AND RELIGION"
Room: Potomac Ballroom A & B
Presenter: Dr. Anthony T. Browder, Egyptologist, Author, Lecturer
Self-determination, and Black self-respect is a natural by-product of self-awareness, and together they form the mental and spiritual cornerstones of freedom and success. We as Africans in America have been socially engineered to reject our past.

Too many of us mistakenly believe that the past has no bearing on the future. This presentation will show you who we really are and lift you and your children to heights already achieved and is now expected of them.
This presentation is REQUIRED for all participants!

12:10 PM – 12:30 PM "DR. GINA PAIGE PRESENTING: OUR AFRICAN DNA, "A REVEAL"
Room: Potomac Ballroom A & B
Presenter: Dr. Gina Paige, Co-Founder, African Ancestry.com

12:30 PM – 1:20 PM LUNCH ON YOUR OWN

PowerTalks™

1:20 PM – 4:00 PM
(17-MINUTE POWER PRESENTATIONS)
Room: Potomac Ballroom A&B

1:20 PM – 1:40 AM
"PERSONAL GROWTH AND DEVELOPMENT; THE LEARNING ZONE VS. THE PERFORMANCE ZONE"
Presenter: Dr. Emma Fraser-Pendleton, Fraser/Pendleton Consulting Group

1:40 PM - 2:00 PM
"ECONOMICS IS THE NEW BLACK POWER: PART 3 ONE MILLION MILLION DOLLAR BABIES" (BWA) [VIDEO PRESENTATION]
Presenter: Marlon Smith, Certified Wealth Mastery Presenter, Success By Choice, Inc.

2:00 PM – 2:20 PM
"YOUR HEALTH IS YOUR WEALTH" PART 1
Presenter: Suzan Hart, CEO, HartZone, Inc.

2:20 PM – 2:40 PM
"MILLION DOLLAR BRANDING MASTER CLASS" - *NEW*
Presenter: Dr. Tiana Von Johnson, CEO, TianaVonJohnson.com, TVJ Worldwide, LLC.

2:40 PM – 3:00 PM
"BIG BRAND FOR BIG MONEY: WHAT IT TAKES TO CREATE AN IRRESISTIBLE, MOUTH-WATERING BRAND THAT GETS YOU THE MONEY YOU DESERVE"
Presenter: Gerry Foster, President, GerryFosterBranding.com

3:00 PM – 3:20 PM
"WEALTH SECRETS THE RICH DON'T TALK ABOUT AT COCKTAIL PARTIES" - *NEW*
Presenter: Dr. Terrence Cash, Chairman & Founder, Greenlight Corporate Groups

3:20 PM – 3:40 PM
"3 SIMPLE SEVEN FIGURE SECRETS"
Presenter: Myron Golden, Speaker, Trainer, Business Development & financial Literacy, Skillionaire Enterprises, Inc.

3:50 PM – 4:10 PM
"CUSTOMER EXPERIENCE - INCREASING YOUR REVENUE WITH A SPIRIT OF EXCELLENCE"
Presenter: Simon T. Bailey, CEO, Simon T. Bailey International

4:00 PM – 5:30 PM
*POWER*NETWORKING WORKSHOP INTENSIVES B

B1: "TECHNOLOGY & PEAK PERFORMANCE"
Room: Camelia 3
Presenters: Trevor Otts, Marketing Coach, Advertising & Brand Expert & Che Brown, America's Leading Sales Expert
Do you want to be told what you need to do or do you actually want to get something done? You will learn and actually implement the #EvergreenRevenueModel, the most comprehensive sales and marketing system in the world. If you ever wanted a system that included social media, marketing, sales, and automation this is it!

B2: "ECONOMICS IS THE NEW BLACK POWER: PART 4 / ONE MILLION MILLION DOLLAR BABIES (BWA)"
Room: Azalea 2
Presenter: Marlon Smith, CEO, Success By Choice, Inc., & BWA Team
Imagine.... Imagine your children, nieces and nephews having the financial resources to fund their own businesses, purchase their own homes, and create their own scholarship funds for the next generation... The Black Wealth Alliance is making this a reality. "Think $1 trillion wealth transfer to future generations."

B3: "YOUR HEALTH IS YOUR WEALTH" PART 1
Room: Azalea 1
Strategic Partner: Isagenix
Presenter: Suzan Hart, CEO, HartZone, Inc., and Wendy Ida, Fitness Expert and TV Host
Do long hours and stressful deadlines have you exhausted and burnout? Get ready for three mind-shifting strategies to elevate your health and wealth while also creating a Fulfilled Life.

B4: "HOW TO BUILD A MULTIMILLION DOLLAR BRAND MASTER CLASS" - *NEW*
Room: Azalea 2
Presenter: Dr. Tiana Von Johnson, CEO, TianaVonJohnson.com, TVJ Worldwide, LLC.
Learn how to build on your passions and generate millions like Tiana did at 27-years-old. Thousands of dollars worth of ideas no one will ever teach you will be presented.

B5: "BIG BRAND FOR BIG MONEY: WHAT IT TAKES TO CREATE AN IRRESISTIBLE, MOUTH-WATERING BRAND THAT GETS YOU THE MONEY YOU DESERVE"
Room: Camelia 2
Presenter: Gerry Foster, President, GerryFosterBranding.com
Would you like to build a brand so desirable customers will crawl over broken glass to get what you have? Your brand is not some logo, website, or book. It's knowing "what to say and how best to say it!" Gerry has helped over 100,000 small businesses with branding from 600 different industries! Profit from this world-renowned branding expert considered by many to be America's #1 speaker and trainer on small business branding! Get a FREE ASSESSMENT of your current brand on the top 25 critical factors.

B6: "WEALTH SECRETS THE RICH DON'T TALK ABOUT AT COCKTAIL PARTIES" NEW
Room: Magnolia 2
Presenter: Terrence Cash, Chairman & Founder,
Greenlight Corporate Groups
In this dynamic, inspirational and informative workshop, multi-millionaire and wealth strategist, Dr. Terrence Cash shakes up the traditional entrepreneurial rites of passage by helping elevate your overall mindset, perspective and relationship with money to achieve true freedom in life. Thus, you can through this freedom gain an upward leap in opportunity, choice and control previously unthinkable. Learn the Top 10 money rules to run your life as a business.

B7: "SCALE YOUR BUSINESS TO SEVEN FIGURES"
Room: Azalea 3
Presenter: Myron Golden, Speaker, Trainer, Business Development & financial Literacy Skillionaire Enterprises, Inc.
Let Myron Golden teach you the systems and formulas he has used to help 1 of his clients grow their business from being over a million dollars in debt, to revenues in excess of $1,000,000 per month in less than 10 years.

B8: "CUSTOMER EXPERIENCE - INCREASING YOUR REVENUE WITH A SPIRIT OF EXCELLENCE"
Room: Camelia 1
Presenter: Simon T. Bailey, CEO, Simon T. Bailey International
Customers that have a great experience with a company are 9x more likely to recommend them, 8x more likely to trust them, 7x more likely to forgive their mistakes and to buy from them again. Get ready to learn how to embed the spirit of excellence into every customer engagement.

5:30 PM – 6:30 PM *POWER*NETWORKING REFRESH HOUR

6:30 PM – 8:45 PM 30TH ANNIVERSARY CELEBRATION DINNER
Room: Potomac Ballroom A & B (Business Attire)
Hosts: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, PowerNetworking; Dr. Randal Pinkett, Chairman and CEO, BCT Partners
Auctioneer: Gerry Foster, President, GerryFosterBranding.com

Corporate Professionals of the Year Award:
• John Bonhomme, President, JP Morgan Chase
• Cheryl Pearson McNeil, Senior Vice President, The Nielsen Company

National Community Service:
• Jonathan A. Mason, National President, Phi Beta Sigma

Music: "A Motivational Anthem – You Were Born to Be Great and
Singer: Imaj -- America's Sweetheart
Presenter: Marc Baxter, CEO, Empowerment Unlimited, LLC
BrainShare Celebrity Participants:

8:45 PM – 10:00 PM "NATIONAL TOWN HALL MEETING: LEVERAGING OUR BUYING POWER: NEXT STEP?"
Sponsors: Comcast and First Financial Services, Inc.
Room: Potomac Ballroom A & B
Moderator: Dr. Randal Pinkett, Chairman and CEO, BCT Partners
Panelists: Dr. Julianne Malveaux, Honorary Co-Chair of the Social Action Commission, Delta Sigma Theta Sorority, Inc.; Cheryl Pearson-McNeil, Senior Vice President, Communications, ACNielsen U.S; Emmett T. Vaughn, Director, Diverse Business Empowerment, Exelon Corp.; Nataki Kambon, National Spokesperson and CEO, LetsBuyBlack365.com (NOTE: SPECIAL PRESENTATION BY CHERYL PEARSON-MCNEIL)

10:00 PM POWERNETWORKING IN POSE LOUNGE

[NO "AFTER DARK (AD)" WORKSHOPS]

FRIDAY, July 7th PowerNetworking Conference 2017
[REGISTRATION: 8:00 AM - 5:00 PM]
Potomac Ballroom A & B Desk

SPECIAL OFFER:
"COMPLIMENTARY COACHING SESSIONS"
BOOK NOW IN COACHING AREA!
[Friday, 9:00 AM - 9:00 PM]

7:00 AM – 8:00 AM "POWERNETWALKING: WALK THE GAYLORD GROUNDS WITH YOUR NEW FRIENDS: EXERCISE, NETWORK, BOND AND HAVE FUN WITH WENDY IDA!"
Host: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert & Lifestyle Coach
Strategic Partner: Isagenix
Room: MEET IN FRONT of the Cherry Blossom Ballroom at 7:00 AM

7:00 AM – 8:00 AM "MAXIMIZE YOUR MORNING WITH MEDITATION WITH AVALAURA"
Host: Avalaura Gaither Beharry, Founder, Avalaura's Healing Center
Room: Camelia 2

7:00 AM – 8:00 AM "SUNRISE PRAYER WITH PNC CELEBRITY MC: DR. STACIE NC GRANT"
Host: Dr. Stacie NC Grant, International Speaker/Best Selling Author/ Celebrity MC, Founder of Destiny Designers University®
Room: Magnolia 2

PowerTalks™

9:00 AM – 11:40 AM:
(17-MINUTE POWER PRESENTATIONS)
Room: Cherry Blossom Ballroom

9:00 AM – 9:20 AM
"YOUR HEALTH IS YOUR WEALTH: LIVING A FULFILLED LIFE" PART 2
Presenter: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert & Lifestyle Coach

9:20 AM – 9: 40 AM
"THE POWER OF ENTERPRISE; CONNECTING WITH AFRICA"
Presenter: Linus Okorie, President, Guardians of the Nation International, Abuja, Nigeria

PNC Conference 2017

Friday Training Schedule

9:40 AM – 10:00 AM
"ECONOMICS IS THE NEW BLACK POWER: PART 5 - STRATEGIES TO SUPERCHARGE YOUR INCOME AND PROFITS"
Presenter: Dr. Jennifer Jones, President & CEO, HOCS Strategic Business Solutions

10:00 AM – 10:20 AM
"EMOTIONAL INTELLIGENCE: THE CRITICAL MISSING LINK TO YOUR SUCCESS " - *NEW*
Presenter: Dr. Samantha Madhosingh, CEO, ElevateHER, LLC

10:20 AM – 10:40 AM
"HIDDEN KEYS TO BUSINESS SUCCESS, WEALTH & FINANCIAL FULFILLMENT" - *NEW*
Presenter: Dr. Terrence Cash, Chairman & Founder, Greenlight Corporate Groups

10:40 AM – 11:00 AM
"BODY LANGUAGE: I SEE WHAT YOU'RE THINKING" - *NEW*
Presenter: Linda Clemons, CEO, Sisterpreneur, Inc.

11:00 AM – 11:20 AM
"DAMN THE ECONOMY! FULL SPEED AHEAD WITH SUSTAINABLE STRATEGIC ALLIANCES"
Presenter: Emmett T. Vaughn, Director, Diverse Business Empowerment, Exelon Corp.

11:20 AM – 11:40 AM
"NEW OPPORTUNITIES IN THE BEAUTY SUPPLY INDUSTRY"
Presenter: Devin Robinson, Urban Business Institute

12:30 PM – 2:00 PM "BRAINSHARE LUNCHEON"

Room: Potomac Ballroom A & B

Co-Hosts: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, PowerNetworking and Dr. Randal Pinkett, Chairman and CEO, BCT Partners
Singer: Imaj -- America's Sweetheart

Entrepreneurs of the Year Award:

- Dr. William Pickard, CEO, Global Automotive Group
- D. Shakira Stewart, CEO, Optimum Payment Solutions, Inc.

International Entrepreneur of the Year Award:

- John Momoh, Chairman/CEO, Channel Television, Lagos, Nigeria

National Community Service Award:

- John Hope Bryant, Founder, Operation HOPE

BrainShare Celebrity Participants: To Be Announced

3:00 PM – 4:30 PM POWERNETWORKING WORKSHOP INTENSIVES C

C1: "THRIVE: GAME CHANGING STRATEGIES FOR BLACK LEADERS TO MASTER 7-FIGURE PROFITS"
Room: Azalea 1
Presenter: Allyson Byrd, CEO, The Profit Accelerator
Join this mega-session whether you're a business veteran or a newbie and discover the 3 key strategies that shift you to sustainable, scalable and repeatable business for now-money-now. Winning in business is more than philosophies on wealth, investments and development – its implementation and execution like a game-changer. Your next business breakthrough is inside of this high-content session. See you there!

C2: "MAKE THEM BUY EXPERIENCE: THE ULTIMATE BRANDING, MARKETING, SOCIAL MEDIA AND BUSINESS WORKSHOP - NEW
Room: Magnolia 2
Presenters: Sherrod Shackelford and LaVon Lewis, Co-Founders of PDGBranding.com
PDG has worked with over 1,400 brands from Panasonic, The Coca-Cola Company, The Home Depot and our very own PNC and FraserNet. Black Enterprise calls them "One of the most sought after marketing firms in the country". This dynamic duo with teach you the psychology of branding and marketing that will immediately increase perception, sales and brand awareness. Come learn from a company that has made millions in branding over 17 years. Also don't miss the LIVE Brand Audit, back by popular demand from one of PNC's top workshops.

C3: "ECONOMICS IS THE NEW BLACK POWER: PART 6 - STRATEGIES TO SUPERCHARGE YOUR INCOME AND PROFITS"
Room: Azelea 2
Presenter: Dr. Jennifer Jones, President & CEO, HOCS Strategic Business Solutions; Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc. & Founder, PowerNetworking; Dr. William Pickard, CEO Global Automotive Group; and BWA Team
Ben Franklin wrote, "In this world nothing can be said to be certain, except death and taxes." When it comes to income and profits, it's not how much you make, it's how much you keep. Learn the secret Ben Franklin knew about building wealth that most Black folks still don't know!

C4: NOTIFICATION OF PAYMENT RECEIVED: CREATE 6 FIGURES ONLINE JUST BEING YOU
Room: Azalea 3
Presenter: Brother Bedford, President, Global Marketing and Publishing
In this interactive workshop Bro. Bedford shows you EVERYTHING you

need to know to create a 6 figure Online income from your Knowledge, Experience, Expertise and Passion! You will leave this workshop knowing all the tools & resources to create Products & Services, Get Attention! Generate Leads! Get Clients & Customers!

C5: "HIDDEN KEYS TO BUSINESS SUCCESS, WEALTH & FINANCIAL FULFILLMENT" - NEW
Room: Camelia 1
Presenter: Dr. Terrence Cash, Chairman & Founder, Greenlight Corporate Groups
In this empowering workshop, seasoned serial entrepreneur and Business, Money & Wealth Coach, Dr. Terrence Cash unveils how to achieve exceptional financial performances and trajectories in your business. This proven philosophy to create and nurture successful businesses is based on years of lessons learned, best practices and thousands of crumbs of wisdom he derived from his interactions with the wealthy; including the 7 habits rich people use to create & nurture extraordinary business.

C6: "LET COMPROTAX PUT YOU IN THE INCOME TAX & BOOKKEEPING BUSINESS FOR: FINANCIAL INDEPENDENCE; DISTINGUISHED SERVICE; AND PROFESSIONAL PRESTIGE. LEARN A SYSTEM TO PROPEL YOU TO MILLIONAIRE STATUS!"
Room: Camelia 2
Presenter: Dr. Jackie Mayfield, Founder, ComproTax, Inc.

C7: "BODY LANGUAGE: I SEE WHAT YOU'RE THINKING"
Room: Camelia 3
Presenter: Linda Clemons, CEO, Sisterpreneur, Inc.
Approximately 80% of communication is expressed nonverbally. When you know how to unlock and tap the secrets of people's nonverbal cues, you'll always have the advantage in any situation. Imagine knowing the perfect time to close the deal or negotiation. You'll even learn how your body language is influencing others perception of you.

C8: "LEARN TO FLIP STOCKS AND MAKE MONEY IN LESS THAN AN HOUR A DAY FROM YOUR COMPUTER, TABLET OR SMARTPHONE!"
Room: Camelia 4
Presenter: J.R. Fenwick ~ Founder and CEO, FLipThatStock.com

4:30 PM - 6:00 PM: POWERNETWORKING ROUNDTABLES GOAL: "LINKING PEOPLE, RESOURCES AND IDEAS"
Room: Potomac Ballroom A & B
• All Faculty and Coaches on hand
• 9 people each plus 1 faculty
• Each faculty rotates every 45 minutes

6:00 PM – 7:00 PM DINNER ON YOUR OWN

7:00 PM – 8:00 PM: "DR. GEORGE C. FRASER INTERVIEWS ROLAND MARTIN"
Room: Potomac Ballroom A & B

8:15 PM – 9:15 PM: "DR. WILLIE JOLLEY PRESENTS "THE NIGHT TO CHANGE YOUR LIFE SHOW" - NEW
Room: Cherry Blossom Ballroom
Host: Dr. Willie Jolley, CSP, CPAE (Member-Speaker Hall of Fame)

9:30 PM – 11:00 PM: *POWER*NETWORKING WORKSHOP INTENSIVES C "AFTER DARK (AD)"

AD- C1: "IGNITE YOUR ENTREPRENEURIAL PASSION" - NEW
Room: Azalea 1
Presenter: Joel A. Freeman, Ph.D., CEO/President, The Freeman Institute®
According to the Ewing Marion Kauffman Foundation (an organization that promotes entrepreneurship & education), there are approximately 10 million Americans involved in starting a new business at any given time. As the author of an intriguing book on this topic -- with humor, personal vulnerability and practical insights -- Dr. Freeman shares the wisdom lessons learned from the ups and downs of his many enterprises. How the "IDEA FACTORY" can help you expand your business enterprise. Educational, inspirational and practical ...and waaaay too much fun!

AD- C2: "EMOTIONAL INTELLIGENCE: THE CRITICAL MISSING LINK TO YOUR SUCCESS" - NEW
Room: Azalea 2
Presenter: Dr. Samantha Madhosingh, CEO, ElevateHER, LLC
Discover why EQ matters more than IQ in predicting your success. Learn how raising your EQ gives you the leading edge to achieve your highest potential, fulfill your purpose, and massively increase your income.

AD- C3: "YOUR HEALTH IS YOUR WEALTH - LIVING A FULFILLED LIFE" PART 2
Room: Azalea 3
Presenters: Suzan Hart, CEO, HartZone, Inc. & Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert & Lifestyle Coach

AD- C4: "NEW OPPORTUNITIES IN THE BEAUTY SUPPLY INDUSTRY"
Room: Camelia 1
Presenter: Devin Robinson, Urban Business Institute

AD- C5: "MAKING DISCIPLES OF BUSINESS" - NEW
Room: Camelia 3
Presenter: Joel C. Wiggins, President, The mPowerdigm Group and The Joel Wiggins Company
Joel will share the process and wisdom for the next generation. Unlike mentors, disciples should create sons and daughters.

AD- C6: "RETRIEVING WHAT REMAINS IN AFRICA, THAT YOU DESPERATELY NEED, BEFORE IT'S TOO LATE: 500 + YEARS OF IRREFUTABLE EVIDENCE…"
Room: Camelia 2
Presenters: Dr. Kwa David Whitaker, CEO, Ashe Cultural Center & Dr. Anthony T. Browder, Egyptologist, Author, Lecturer; Dr. Gina Paige, Co-Founder, African Ancestry.com

AD- C7: "INVESTING IN THE NEW INSTRUMENTS OF WEALTH"
Room: Camelia 1
Presenters: Dr. Jewel Tankard & Dr. David M. Anderson, Sr. - Real Estate Entrepreneur & Founder of Empowerment Radio Network
Precious metals and real estate; Entrepreneurs join forces.

AD- C8: "NEXUS: CREATING A BLUEPRINT FOR CHANGE FOR THE NEXT GENERATION"
Room: Camelia 4
Presenters: Zephia Bryant, Founder & CEO, Bryant Educational Leadership

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SATURDAY, July 8th *Power*Networking Conference 2017
[REGISTRATION: 8:00 AM - 2:00 PM]
Potomac Ballroom A & B Desk

SPECIAL OFFER:
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BOOK NOW IN COACHING AREA!
[Saturday, 9:00 AM - 3:00 PM]

7:00 AM – 8:00 AM "POWERNETWALKING: WALK THE GAYLORD GROUNDS WITH YOUR NEW FRIENDS: EXERCISE, NETWORK, BOND AND HAVE FUN WITH WENDY IDA!"
Host: Wendy Ida, Best-Selling Author, Speaker, TV Host, Fitness Expert & Lifestyle Coach
Strategic Partner: Isagenix
Room: MEET IN FRONT of the Cherry Blossom Ballroom at 7:00 AM

7:00 AM – 8:00 AM "MAXIMIZE YOUR MORNING WITH MEDITATION WITH AVALAURA"
Host: Avalaura Gaither Beharry, Founder, Avalaura's Healing Center
Room: Camelia 2

7:00 AM – 8:00 AM "SUNRISE PRAYER WITH PNC CELEBRITY MC: DR. STACIE NC GRANT"
Host: Dr. Stacie NC Grant, International Speaker/Best Selling Author/ Celebrity MC, Founder of Destiny Designers University®,
Room: Magnolia 2

PowerTalks™

9:00 AM – 10:30 AM
(17-MINUTE POWER PRESENTATIONS)
Room: Cherry Blossom Ballroom

9:00 AM – 9:20 AM " WINGS FINANCIAL LITERACY CENTERS: A NEW NATIONAL VISION" - NEW
Presenter: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc., & Founder, PowerNetworking

9:20 AM – 9:40 AM WEALTH RESET: THE NEW MODEL FOR ACCELERATED FINANCIAL AND BUSINESS GROWTH
Presenter: William R. Patterson, CEO, The Baron Solution Group

9:40 AM – 10:00 AM "MAKE 6 FIGURES ONLINE WITH THE POWER OF AMAZON" - NEW
Presenter: Dr. Rashida Mendes, President, Funded First LLC

10:00 AM – 10:20 AM "THE MARKET DOMINATION BLUEPRINT: EXPLODE YOUR VISIBILITY AND BOOST SALES LIKE CRAZY" - NEW
Presenter: Lethia Owens, Branding & Market Domination Strategist

10:30 AM BREAK

10:45 AM – 12:15 PM "THE MOSES MOVEMENT"
Room: Cherry Blossom Ballroom

10:45 AM – 11:15 AM "A SPECIAL MOSES PRESENTATION"
By Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc., & Founder, PowerNetworking and William R. Patterson, CEO,
The Baron Solution Group

11:15 AM - 12:15 PM POWERPANEL 1
Moderator: William R. Patterson, CEO, The Baron Solution Group
Panelists: Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc., & Founder, PowerNetworking; Shirley Johnson, National Director, First Financial Security, Inc.; D. Shakira Stewart, CEO, Optimum Payment Solutions, Inc.; John E. Brown, Founder and Managing Partner, ABACO Partners LLC and Executive Vice President of The Bedford Group of Companies

12:15 PM – 2:00 PM: LUNCH ON YOUR OWN
(Visit Exhibitors, Networking, Free Time)

2:00 PM – 3:30 PM: POWERNETWORKING WORKSHOP INTENSIVES D

D1: "THE MARKET DOMINATION BLUEPRINT: EXPLODE YOUR VISIBILITY AND BOOST SALES LIKE CRAZY" - NEW
Room: Azalea 1
Presenter: Lethia Owens, Branding & Market Domination Strategist
You may have a great product or service but if you want more traffic, subscribers and sales, you have to increase visibility for your brand and build a tribe of hungry buying prospects that are ready to take action. You will learn the market domination strategies no longer reserved for those earning 6 and 7 figures online. Lethia will share the complete blueprint she uses with her clients to help them be seen everywhere and fill their pipeline with prospects ready to pay top dollar to work with them. You'll learn the three most effective ways to generate traffic, how to generate massive traffic on a modest budget, and the exact tools you need to make your marketing easier and your business more profitable.

D2: "WEALTH MANAGEMENT AND ACCUMLATION"
Room: Camelia 2
Presenters: LC Green, Jr., Financial and Tax Advisor, L C Green and Associates, Inc., & John E. Brown, Founder and Managing Partner ABACO Partners LLC and Executive Vice President of The Bedford Group of Companies. Whether you have money or you are looking for money, we've got you covered! Learn how to make your money make money! Access to Capital: Banks are not the only solution! Come learn many other funding methods with available cash (learn how to get people to invest in your business). Follow your passion, purpose, and make a profit!

D3: "SOLUTIONS FOR MONETIZING YOUR BUSINESS (DURING TRUMP'S PRESIDENCY)"
Room: Azalea 3
Presenter: D. Shakira Stewart, CEO,
Optimum Payment Solutions, Inc.
Learn how to secure up to $300K business financing w/only 630 credit score. Strategies for building your business & personal credit; Cost-saving e-Payment Solutions; e-Global Payment Gateway… Bridging the Gap to World Markets.

D4: "BUILDING YOUR WEALTH LEGACY"
Room: Camellia 1
Presenter: William R. Patterson, CEO, The Baron Solution Group
In this workshop, you will learn powerful strategies for rapidly building wealth, accessing capital, attracting hundreds of new customers, and generating massive media exposure for your business.

D5: "HOW TO JOIN OUR ARMY OF AFRICAN AMERICANS COMMITED TO FINANCIAL LITERACY AND BUILDING WEALTH WITH LESS RISK"
Room: Azalea 2
Presenters: Shirley Johnson, National Director, First Financial Security, Inc., and Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc., & Founder, PowerNetworking
Many African Americans are financially stressed out, living from paycheck-to-paycheck, walking a financial tightrope, hoping to pay their bills each month and avoid the misstep that could lead to a financial fall. Join our army and discover real solutions and smarter ways to build wealth with less risk for our children's children. Learn more about the WINGS Financial Literacy Centers.

D6: "YOUR HEALTH IS YOUR WEALTH" PART 3
Room: Magnolia 2
Presenter: Suzan Hart, CEO, HartZone, Inc.
Do long hours and stressful deadlines have you exhausted and burnt out? Get ready for three mind-shifting strategies to elevate your health and wealth while also creating a fulfilled life.

D7: "MAKE 6 FIGURES ONLINE WITH THE POWER OF AMAZON" NEW
Room: Camelia 3
Presenter: Dr. Rashida Mendes, President, Funded First LLC
Insider secrets behind Amazon, access millions of buyers ready to pay you NOW without touching a product or shipping orders. See Rashida's exact strategy making over $100,000 every 30 days.

D8: "THE POWER OF HABIT" NEW
Room: Camelia 4
Presenter: Earl Djehuti Erasmus, Director & Founder, The Dream Center
Explore with a failed millionaire, how The Power of Habit can help remake your life, business and community. Experience bounce back and acceleration as you practically learn how to understand and implement keystone habits to help you survive and thrive.

4:00 PM – 5:00 PM: POWERPLENARY 3: "YES! WE CAN WORK TOGETHER TO TRANSFORM OUR COMMUNITIES —10 YEARS OF COLLECTIVE WORK & RESULTS"
Room: Cherry Blossom Ballroom
Moderator: Willie Barney, Founder, The Empowerment Network, Omaha, NE
The Empowerment Network was launched by African-Americans in 2007 with a goal of transforming a community with high unemployment and poverty. The collective results are unprecedented. This powerful presentation will focus on community development: creating jobs, increasing job training efforts, expanding entrepreneurship, advocating for important policies and generating large scale investments.

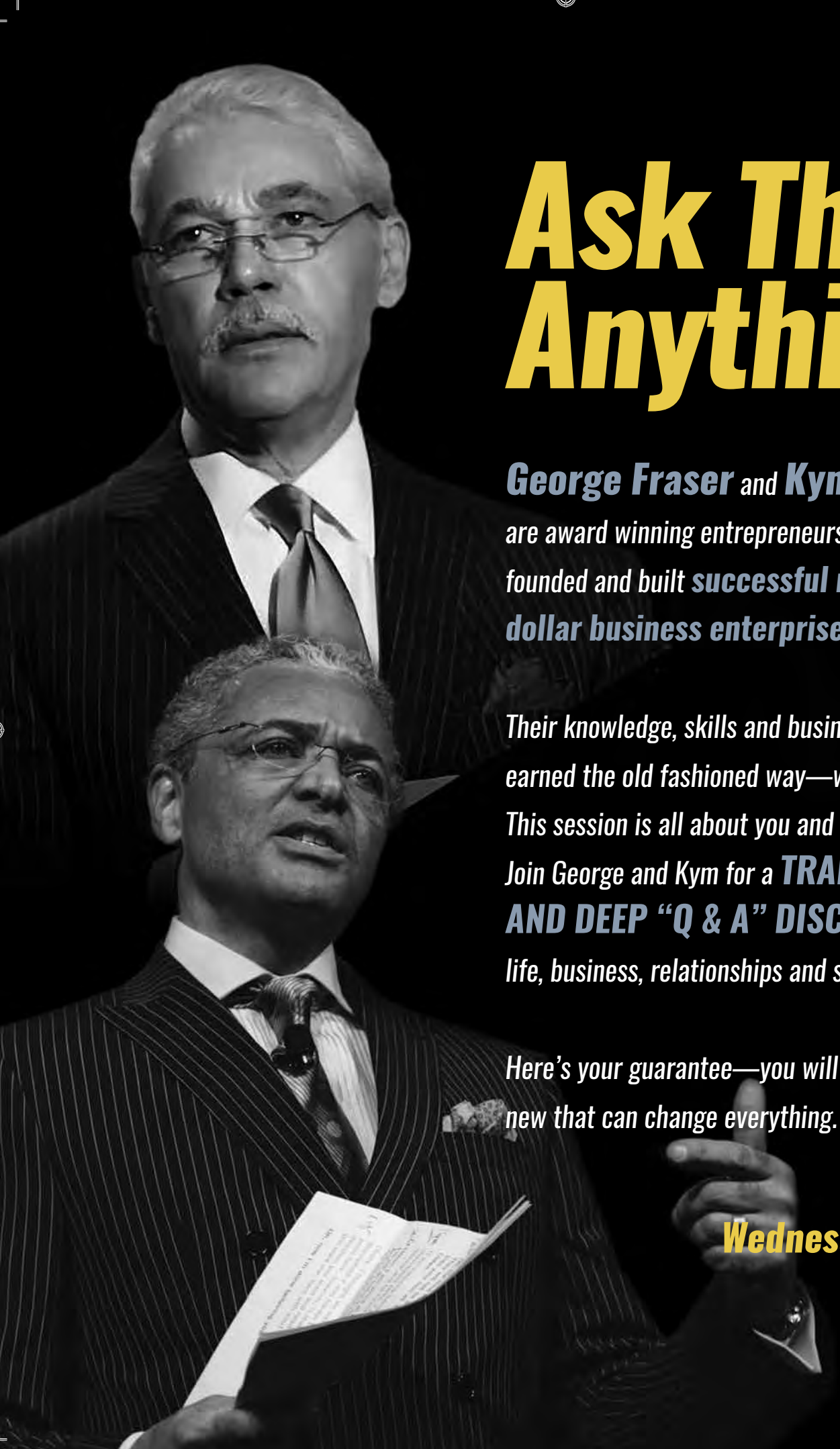
5:30 PM – 6:00 PM POWERPLENARY 4: "ECONOMICS IS THE NEW BLACK POWER" FINALE
Room: Cherry Blossom Ballroom
Presenter: Rev. Dr. Freddie Haynes, III, Pastor, Friendship West Baptist Church

"CLOSING REMARKS"
Room: Cherry Blossom Ballroom
Dr. George C. Fraser, Chairman and CEO, FraserNet, Inc., & Founder, PowerNetworking; Dr. Kwa David Whitaker, CEO, Ashe Cultural Center; and faculty members.

6:00PM-7:00PM: FREE TIME

7:30 PM: DOORS OPEN
(Cherry Blossom Ballroom)

8:00 PM: "COMEDY SHOW WITH TOP HOLLYWOOD COMEDIAN MICHAEL COLYAR"
Room: Cherry Blossom Ballroom
Best seating for the Comedy Show:
First come—First served
(CRUISE ATTIRE PLEASE)



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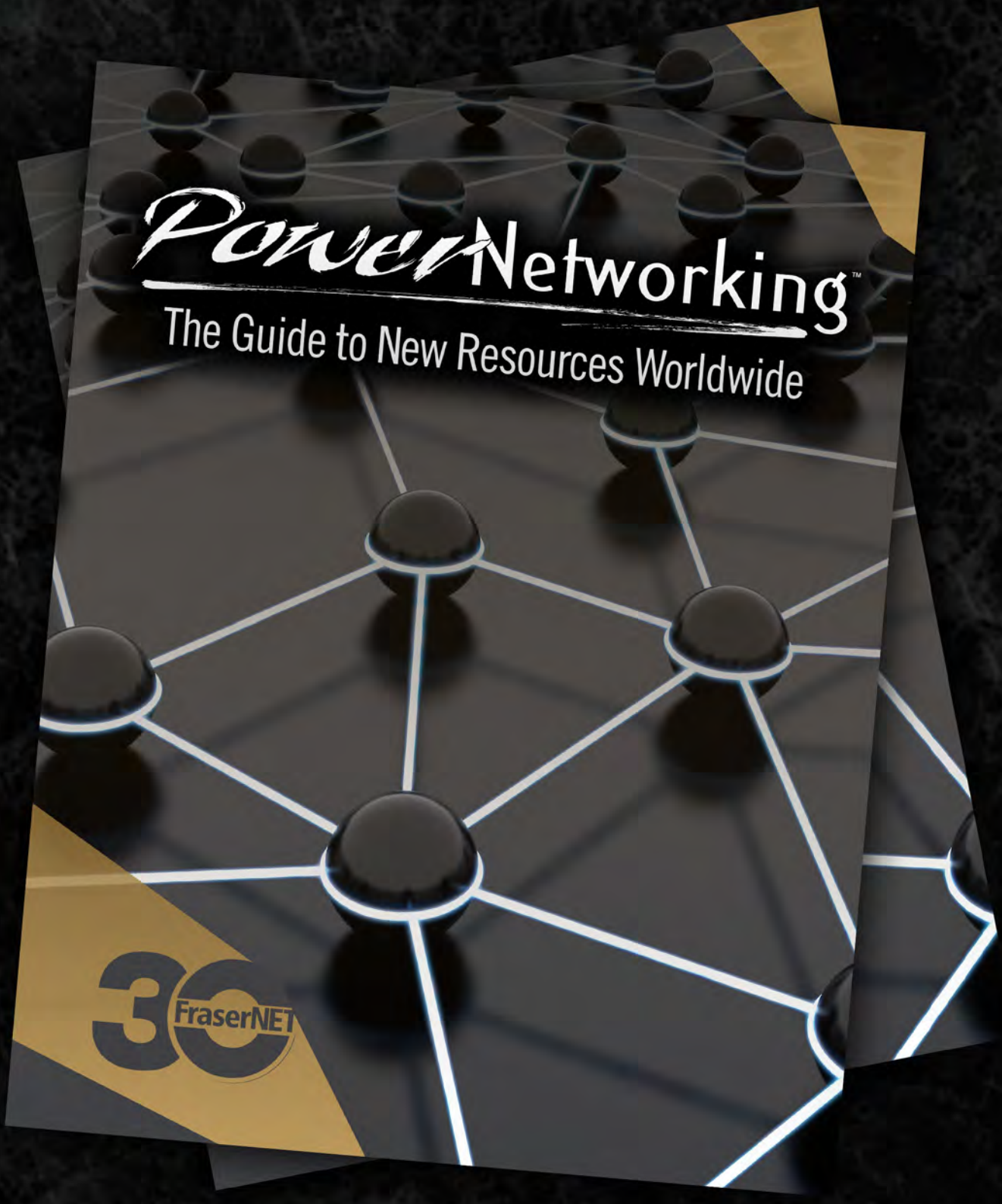

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Few years later Mr. Smith founded two companies, Prestige healthcare Resources, an in-homecare and case management agency. He also founded Personnel Results, a temporary staffing agency. His organization has provided care for over 5,000 patients in the Washington metro area.

You may contact Mr. Smith directly for speaking engagement and business opportunities at:

jsmith@personnelresults.com

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Day 1 (April 3rd)
THE BEGINNING OF OUR EXPLORING TOUR
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Day 2 (April 4th)
INTO THE LAND OF THE PHARAOHS Arrival in Cairo. You will be met and transferred to you hotel. *Harambee Gathering.*

Day 3 (April 5th)
MEMPHIS/SAKKARA/GIZA Morning tour to Memphis and Sakkara. Located 20 miles southwest of Cairo, Memphis was one of the most important cities through the history of ancient Egypt and was once the capital of Egypt. Sakkara's Step Pyramid is the oldest in existence and is the world's first stone building. Proceed to Giza. Visit one of the Seven Wonders of the World, the pyramids of Khufu, Kafara and Menkara and Heremakhet (the Sphinx). Return to your hotel. *Evening Lecture.*

Day 4 (April 6th)
THE EGYPTIAN MUSEUM/OLD CAIRO This morning visit the Egyptian Museum with its renowned collection of well-preserved pharaonic antiquities. The Museum contains the world's most important collection of Egyptian antiquities, dating from the earliest times to the 6th century AD. The collection includes some of the artistic masterpieces of the world, including the treasures of Tut-Ankh-Amun. Afternoon tour of Old Cairo and the Khan el Khalili Bazaar where time will be allowed to browse and shop. Return to your hotel. *Evening Lecture.*

Day 5 (April 7th)
CAIRO/ LUXOR Transfer to the airport for your short flight to Luxor, upon arrival you will be met and transferred to your hotel. TANTERA (DENDERA) (THE TEMPLE OF HT HR)/ABDU (ABYDOS) Leave Waset by bus to visit Tantera (the Temple of Ht Hr [Hathor]), drive to the ancient city of Abdu, and visit the Temple of Seti, the site of the grave of the head of Asar (Osiris). Return to your hotel in Waset in the late afternoon for dinner and overnight.

Day 6 (April 8th)
DAY AT LEISURE. Return to your Hotel, dinner and overnight. *Evening Lecture.*

Day 7 (April 9th)
WASET (LUXOR OR THEBES)/IPET ISUT (KARNAK) & SOUTHERN IPET (LUXOR) TEMPLES Visit the Avenue of the Sphinxes at Ipet Isut (Karnak). View the gorgeous Hypostyle Hall, the Tekenu (obelisks) of Queen Hatshepsut, and the Sacred Lake. Continue to the Southern Ipet (Temple of Luxor). Visit the White Chapel, Temple of Khonsu and Mout and the Temple of Amon. Return to your ship. *Evening Lecture.*

Day 8 (April 10th)
WASET (THEBES)/VALLEY OF THE KINGS, QUEENS AND NOBLES/ MEDINET HABU/ COLOSSI OF MEMNON Morning visit the Necropolis of Thebes on the West Bank. Drive to visit the Valley of the Kings, visit three tombs of your choice in the Valley of the Kings, as Seti I, and Ramses VI. Continue to the Temple of Queen Hatshepsut and continue to Medinet Habu. before you return to your ship in Luxor for lunch, dinner and overnight. *Evening Lecture.*

Day 9 (April 11th)
EDFU (THE TEMPLE OF HERU KOM OMBO (THE TEMPLE OF SOBEK) Sail at night to Edfu via Esna to visit the Temple of Heru (Horus) which was excavated by Mariette and is one of the best preserved in KMT. Continue your sailing towards Kom Ombo. On the hill, which you see long before you arrive in Kom Ombo, is the Temple, with a double dedication to the Crocodile-headed Sobek and the Sparrow-headed Haroeris. In the middle of the temple area, a sanctuary was built for each of these divinities. Double entrances lead through the pylons to the court, vestibule, pillared hall and the three antechambers to the Sanctuaries of the Gods. Enjoy dinner while sailing to Aswan.

Day 10 (April 12th)
ASWAN/ THE HIGH DAM/PILAK (PHILAE) TEMPLE & UNFINISHED TEKENU (OBELISK) OF HATSHEPSUT/ROCK TOMBS OF THE NOBLES Morning visit Pilak (Philae). After the completion of the lower Aswan Dam, the Temple of Aset on the Island of Philae was covered by the waters of the Nile for most of the year. When the flood gates of the dam were opened from July to November, the resulting drop in water level was such that the temple rose up out of the waters. In the recent past, all monuments on the Island of Philae were transferred to the small island of Agilkia nearby and rebuilt there. Visit the Temple, the oldest parts of which date from the 4th century BC. Ptolemies and Romans added to the Temple over the years until the 2nd century AD. Other buildings are Het Heru (Hathor Temple), Hadrian's Pylon, Horendotes Temple, the remains of the Temple of Augustus, and the lovely and famous Kiosk of Trajan. Continue to the High Dam which rises up on a colossal scale. The Pyramid of Kufu could be lost 17 times over in this modern marvel. Visit the Red Granite Quarries where the ancients obtained their fine reddish granite. See the unfinished tekhen (obelisk) of Queen Hatshepsut, had it been completed, it would have been the largest ever hewn. Return to your hotel for dinner and overnight.

Day 11 (April 13th)
ASWAN/ABU SIMBEL (THE TEMPLE OF RAMSES II) ASWAN/ CAIRO Morning flight from Aswan to Abu Simbel which is situated on the West bank of the Hapi, 180 miles south of Aswan and some 27 miles north of Wadi Haifa. There lies the Great Temple, hewn in the rock, with the four colossal seated statues of the King in front of the entrance. It was dedicated to Amun-Ra, the Horkhti, and Ramses II. The figures are 65 ½ feet high and wear the double crown. Nearby, to the north, is a second temple, also built by Ramses II, and dedicated to Nefertari, the King's wife. The temples, which were threatened by the waters on the completion of the Aswan High Dam have been preserved by international action organized by UNESCO. The most important parts of the temples (statues, inscribed slabs, etc) have been rebuilt on a plateau above the former site. Return to Aswan to connect with your flight to Cairo. Transfer to your hotel for dinner and overnight. Evening Lecture.

Day 12 (April 14th)
CAIRO/ NEW YORK Transfer to the airport for your flight departure Cairo to New York.

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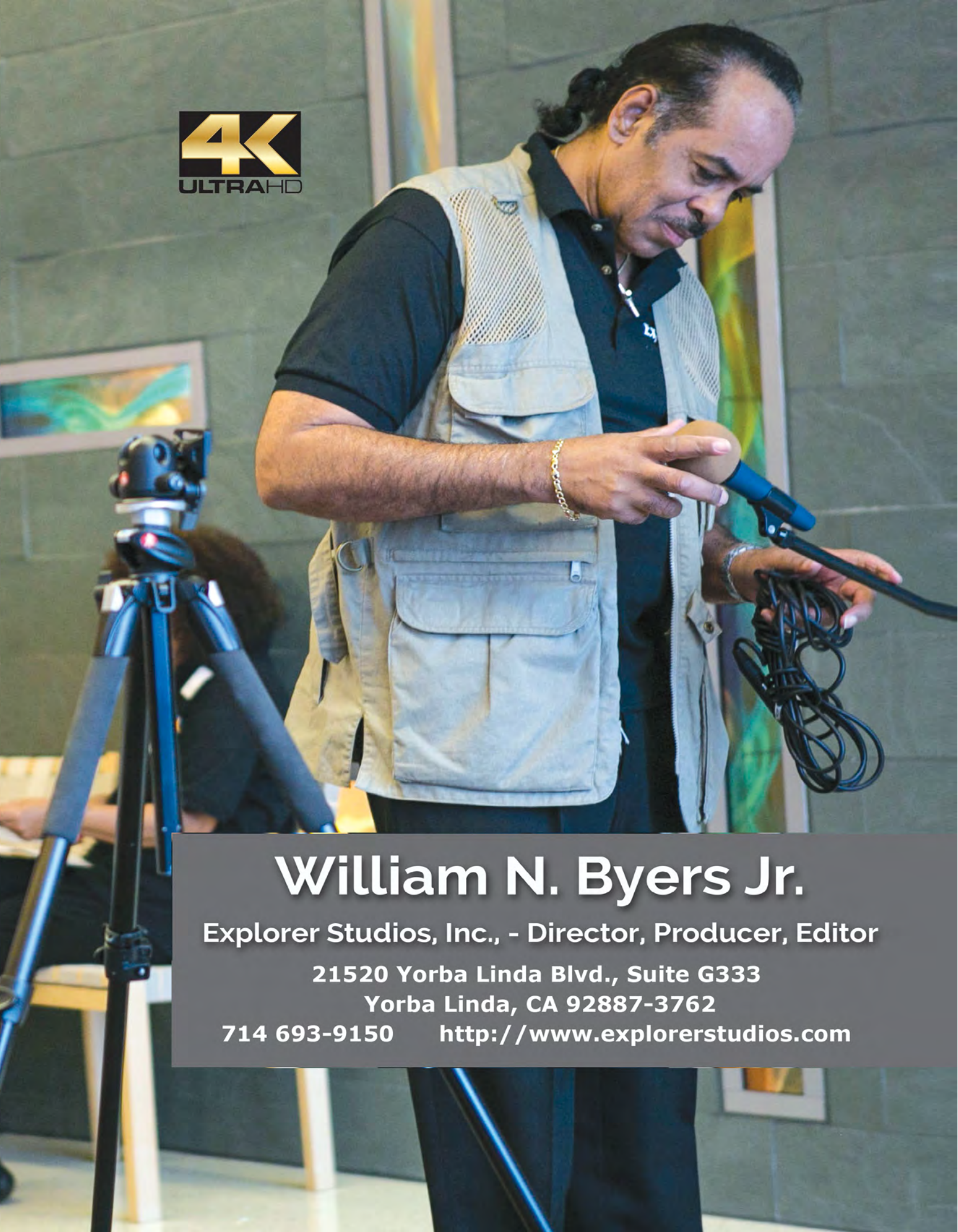
Here are a few examples of what your talent **should not** wear:

- fabrics that wrinkle easily, like linen
- baggy clothes (they make people look heavier than they really are)
- shiny or noisy jewelry; dangling earrings
- silk (it rustles, causing sound problems, and shows sweat stains quickly)
- hats, unless necessary for the identity of the character
- fabrics with tight patterns, like checks, stripes, herring bone and hounds tooth
- clothes and shoes that display brand names or commercial logos
- outfits in the latest style (fads will quickly date your video)
- deeply saturated colors, especially red
- bright white or extremely dark colors

• Production - Technically, it is the process of creating video by capturing moving images, and creating combinations of parts of a video in live production and post-production (video editing).



William N. Byers Jr.

Explorer Studios, Inc., - Director, Producer, Editor

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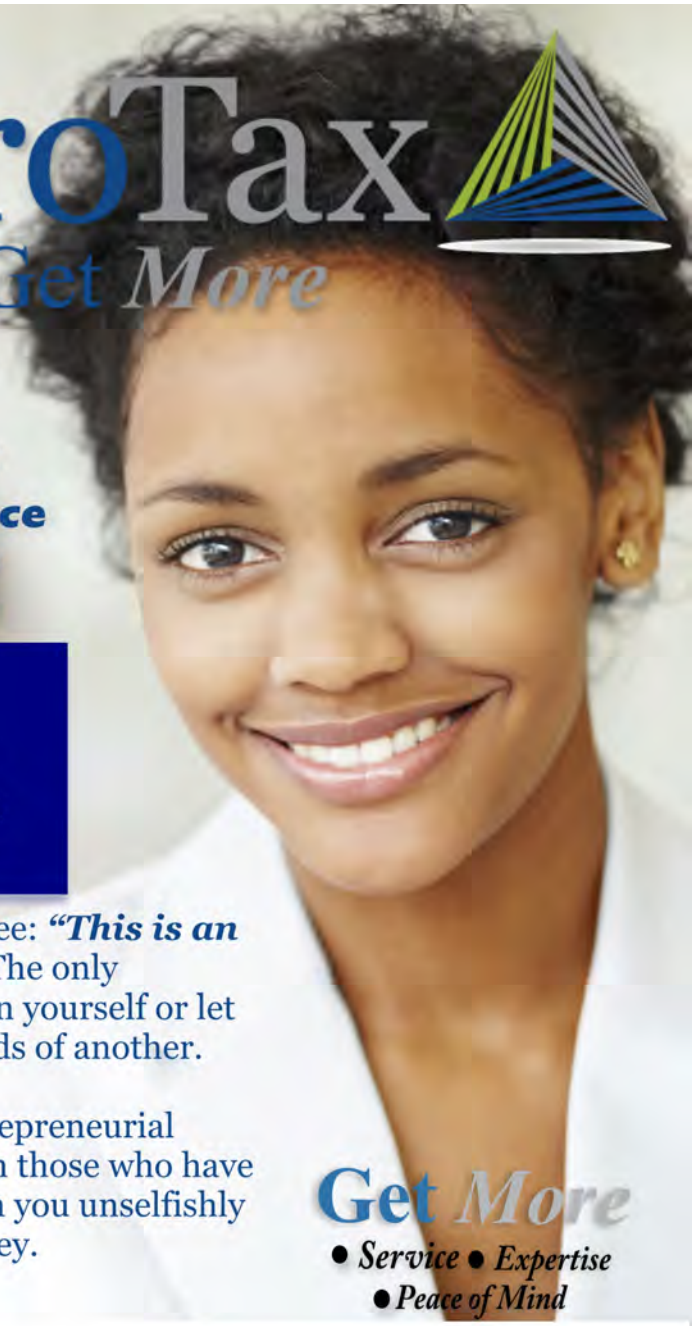

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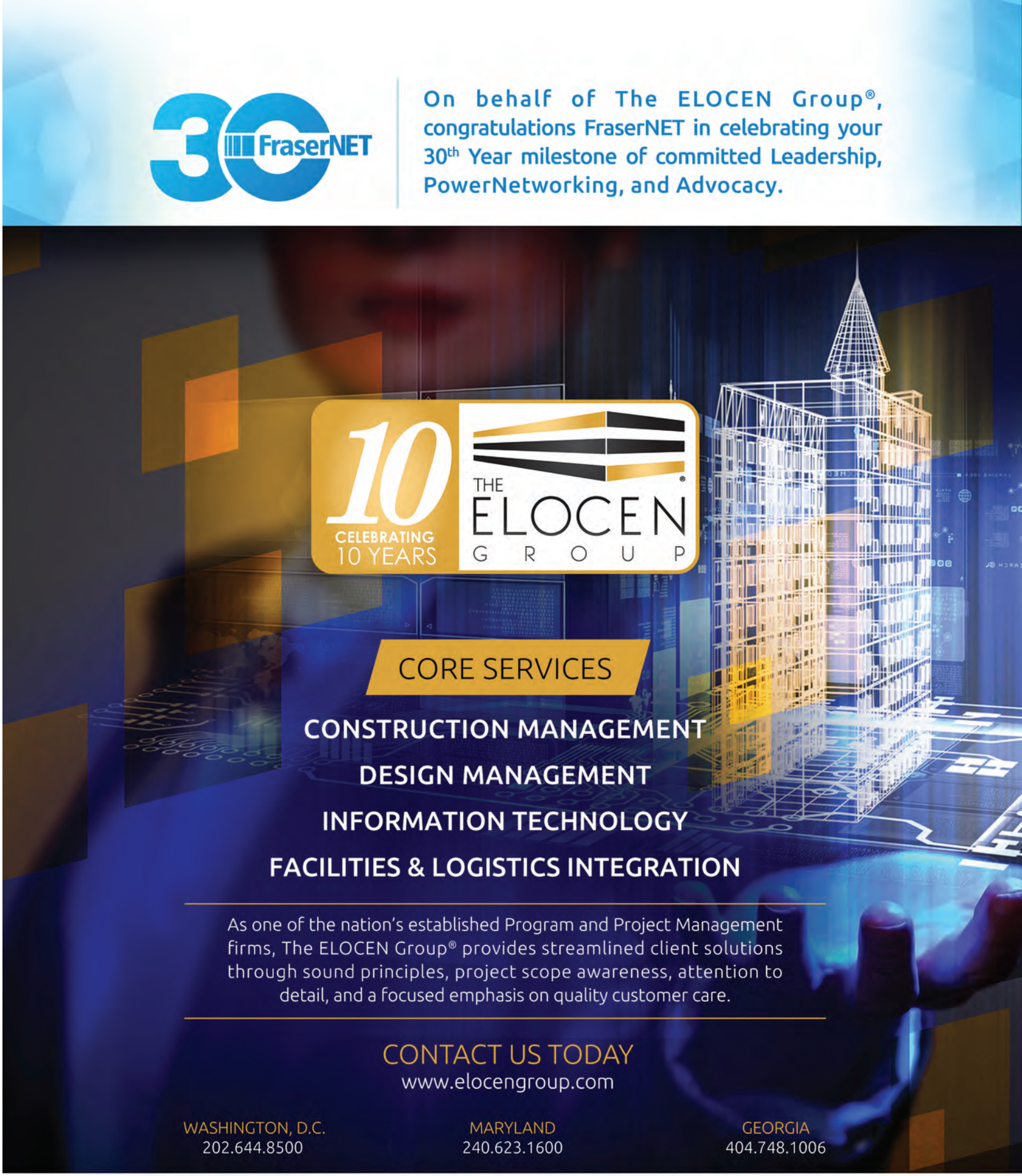
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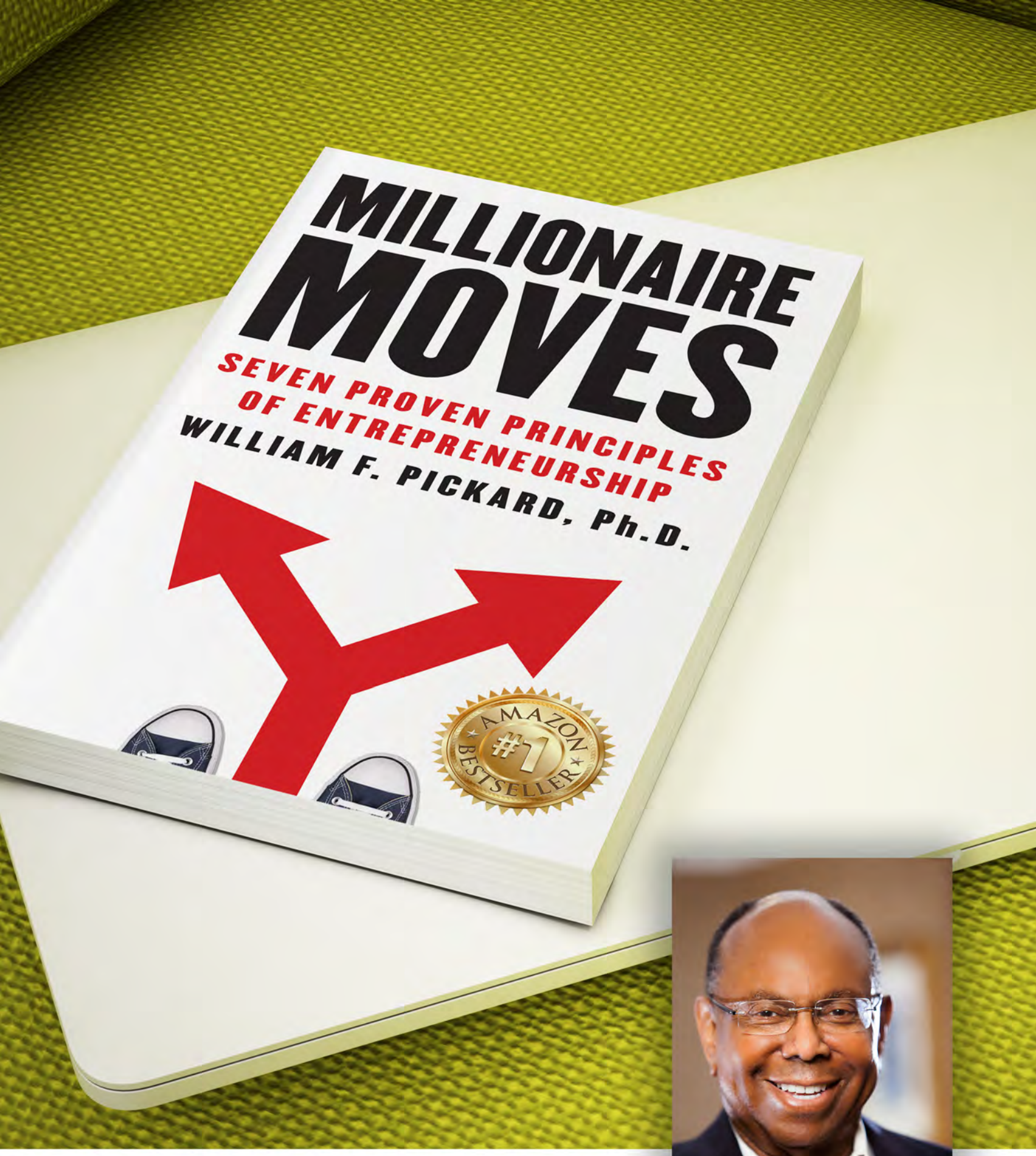

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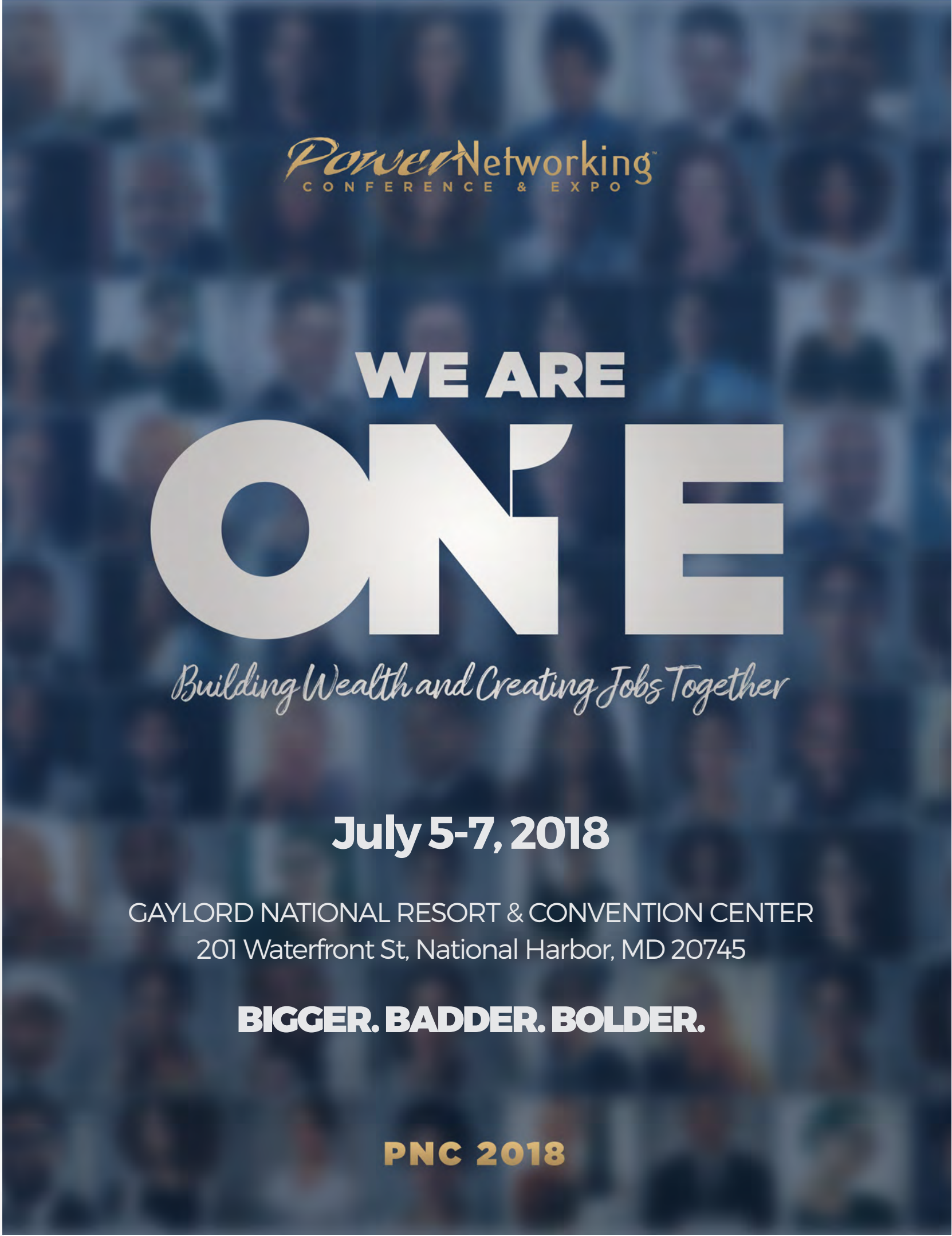
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